



Together We Thrive

Taking advantage of GFOA's new membership model

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Since launching GFOA's new membership structure in mid-August, GFOA has already welcomed more than 3,000 new members, pushing our total past 28,000. The new organization-wide model is designed to provide access to GFOA resources, education, networking, advocacy, and overall efforts to improve public finance to all interested individuals—not only those in senior-level positions like chief financial officer, controller, or finance budget director.

That's because the finance function is owned by the entire organization, not just the finance department. We hope that a more inclusive model will allow us to work with individuals across all departments, reaching the people who are responsible for project and grant accounting, budgeting, capital planning, economic development, procurement, risk management, revenue collection, and every other area of government.

We also hope to connect with more finance professionals. In most organizations, less than 20 percent of the finance

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team had access to GFOA resources through our old model. Our new model removes the costs an organization had to pay for additional memberships, allowing all team members to join GFOA. Now, GFOA can become a common point of connection for building relationships, engaging in career development, and discussing challenging topics, new ideas, and current events.

GFOA's main strength has always been our membership network—members who so generously share their expertise, talents, and experience. Our staff is consistently motivated and inspired by our members' work done in governments of all sizes, types, and

locations, exhibiting the leadership, ethics, innovation, resilience, and dedication that build thriving communities.

And now, we challenge all of you to help us grow and build the network of GFOA members within your organizations. If you have colleagues who could benefit from GFOA's resources, especially if they are new to government or public finance, please recruit them to join. If you have colleagues in other departments who could benefit from a greater understanding of public finance, please introduce them to GFOA and encourage them to engage with webinars, explore best practices, or review leading



Join GFOA

If your organization already has GFOA membership, individuals can join for free by completing a short form at gfoa.org/join.

Together We Connect. GFOA brings our members together to build relationships. Our affinity groups, online communities, forums, events, conferences, and partnerships provide a great opportunity to strengthen your network.

Together We Advocate. GFOA keeps members informed about federal legislation and the impact on state and local governments as we work together to build stronger and smarter public policy.

Together We Educate. GFOA provides hundreds of training opportunities, led by subject matter experts and peers who understand the challenges public finance professionals face, and provide options for developing skills and for growth.

Together We Innovate. GFOA best practices, research initiatives, case studies, subject matter expertise, and advocacy provide tools for building a stronger future for our communities.

Together We Lead. GFOA programs work to solve problems, support ethical leadership, and influence the future of public finance organizations.

Together We Thrive. As one network, GFOA creates a powerful, united community that is committed to excellence in public finance.

Please join me and our 28,000 members dedicated to advancing excellence and innovation in government finance.

Sincerely,

Chris

research. If you have peers who are looking for leadership experience and want to volunteer, GFOA offers opportunities through affinity groups, advisory boards, research projects, speaking opportunities, and more.

Also, if you are involved in another organization that could benefit from a close association or partnership with GFOA, we'd love to discuss ways in which we can collaborate. GFOA is working to

strengthen our relationships with state and provincial associations, other state and local government professional associations, and advocates that share in our mission to advance excellence and innovation in public finance.

We recognize the incredible opportunity we have. As an organization, we strive to combine the collective power of our members, our staff, and our partners in better serving our communities.