



An Elected Official's Guide: ***Understanding the Fiscal Health of Your Community***

Prepared leaders make effective policy. Elected officials who understand the language and concepts of public finance can better assess the fiscal health of their communities.

Providing a high standard of living for a locality requires effective leadership. Those voted into public office can feel abruptly bombarded with reports and analysis spanning several departments, covering multiple distinct issues of governmental management. Although sometimes as confounding as it is vital, understanding the finance side of your jurisdiction undoubtedly helps public officials lead and craft effective policy.

Join GFOA standing committee members, elected officials, and experts of public fiscal management

to introduce the first book in a three-part GFOA *Elected Official's Guide Series* about developing an understanding of how public finance operates as a part of managing a community. This first volume, *Understanding the Fiscal Health of Your Community*, introduces important concepts in public fiscal management while building overall financial literacy. Understanding the key topics outlined in this series and becoming comfortable with the language of public finance can make for outstanding leadership.



2020. Paperbound. 36 pp.
LOC no. 2019915811 | ISBN 978-0-89125-207-8
\$10 members / \$20 nonmembers

2020. Electronic
LOC no. 2019915811 | ISBN 978-0-89125-011-1
\$10 members / \$20 nonmembers

2020. Set (includes paperbound book and e-book).
\$18 members / \$36 nonmembers

Webinar Not to Be Missed!*

Go to gfoa.org to register for the one-hour webinar on December 1—*Prepared Leaders Make Effective Policy: GFOA's Elected Officials Guide Series Introduction.*

**Keep watch for future webinars in the series to be announced.*

For information and to order today, go to gfoa.org.

Coming Soon in the Series!

Book 2: *Managing Your Community Assets: Capital Planning & Debt*

Book 3: *Affording Exposure: Risk Management & Analysis*

Keep watch to gfoa.org for the release.

Elected Official's Series

These popular booklets provide practical and easy-to-understand explanations — in plain language — on a variety of public finance topics. Each one provides a thorough introduction to a single topic. An affordable price structure and quantity discounts make these booklets ideal for distribution to newly elected officials, government employees, citizen and taxpayer groups, the media, and others interested in local government finance.

Quantity discounts are available.

To learn more about the books in the *Elected Official's Series*, visit gfoa.org.



Government Finance Officers Association

GFOA Publications

Order online at gfoa.org, by fax,
or mail.

Order online at gfoa.org, by fax, or mail.

☐ Check here if you are faxing. (Faxes are accepted only with credit card payment or purchase orders. DO NOT MAIL THE ORIGINAL.)

PLEASE PRINT OR TYPE:

Name

Title

Employer

Street Address **(cannot ship to PO Box)**

City State/Province Zip/Postal Code

Telephone Fax

E-mail: (Required)

☐ GFOA Member #: ☐ Nonmember

PUBLICATIONS

Full-time students and bookstores receive a 25 percent discount on all products, unless otherwise noted.

SHIPPING

Unless otherwise specified, all merchandise will be shipped via UPS Ground at no additional charge to the purchaser. Please allow 5-10 business days for delivery. The following alternative shipping methods are available on request and will be billed to the purchaser.

☐ Next-day UPS ☐ 2-day UPS ☐ 3-day UPS Select

☐ Other (please specify) _____

Terms. Upon receipt unless prepaid. Payable in U.S. dollars only. All billed orders must include a purchase order. Sorry, no exceptions. Remember to add the \$10 handling charge to your purchase order.

Payment Information (Please Check One)

Fees must be paid in U.S. dollars by check, credit card, or purchase order.

Please do not submit duplicate copies.

☐ **Payment by check:** Payable to "Government Finance Officers Association."
Send to: GFOA • 203 N. LaSalle St. • Suite 2700 Chicago, IL 60601-1210
Amount \$ _____

☐ **Payment by credit card: fax: 312-284-1224; or send to:**
GFOA • 203 N. LaSalle St. • Suite 2700 • Chicago, IL 60601-1210

☐ Amex ☐ Discover ☐ MasterCard ☐ VISA Amount

\$ _____

Name on Card

Account Number Exp. Date (Mandatory)

Signature:

☐ Please Bill Me. (Fax: 312-284-1224)

P.O. No: _____

You must include a purchase order number.

GFOA staff members are working remotely. For faster processing, we ask that you please submit your order online through GFOA's e-store at gfoa.org. If you are not able to order online, complete this order form and e-mail it to publications@gfoa.org. **Please note that there will be an additional charge of \$10 for orders placed using the PDF.** If you choose to mail the order form, please allow three weeks for processing as mail service has been delayed.

QUANTITY

PRICE

NEW! An Elected Official's Guide:
Understanding the Fiscal Health of Your
Community (paperbound: 36 pp)
\$10 members / \$20 nonmembers

NEW! An Elected Official's Guide:
Understanding the Fiscal Health of Your
Community (electronic*)
\$10 members / \$20 nonmembers

NEW! An Elected Official's Guide:
Understanding the Fiscal Health of Your
Community (Set includes paperbound book
and e-book*)
\$18 members / \$36 nonmembers

* You will receive an e-mail from estore@gfoa.org with steps on how to download your e-book.

SUBTOTAL \$ _____

Less discount if applicable. _____

Purchasers from Illinois add 10.25%,
Washington, D.C. add 6% sales tax
(unless exempt) _____

Add handling charge (for all billed orders) 10.00

Add shipping charge, if applicable _____

TOTAL \$ _____

For information on quantity pricing, e-mail publications@gfoa.org.



Government Finance Officers Association

203 North LaSalle Street, Suite 2700 | Chicago, Illinois 60601-1210 | 312-977-9700 | fax 312-977-4806 | gfoa.org