



FOR IMMEDIATE RELEASE

Public Sector Workforce Summit

Event Hosted by the Government Finance Officers Association, National Association of State Treasurers, Public Sector HR Association, MissionSquare Research Institute, National Association of State Chief Information Officers

Washington, D.C. — (August 1, 2023) — State and local government leaders will gather in Washington, D.C., on August 15, 2023, to examine key long-term public sector workforce challenges. The convening comes as the participating organizations have researched and identified a pervasive problem for the public sector workforce—talent is scarce.

A Solutions-based Approach to Attracting Talent in Public Finance and Information Technology in the State and Local Sector will bring together a diverse mix of strategic thinkers to discuss new approaches currently being implemented to build the public sector workforce of tomorrow.

Speakers include:

- **Laura Allen**, President, Government Finance Officers Association (GFOA)
- **Chris Morill**, Executive Director/CEO, Government Finance Officers Association (GFOA)
- **Deanna Santana**, Acting CEO and President, MissionSquare Retirement
- **Shaun Snyder**, Executive Director, National Association of State Treasurers (NAST)
- **Meredith Ward**, Deputy Executive Director, National Association of State Chief Information Officers (NASCIO)
- **Cara Woodson Welch**, CEO, Public Sector HR Association (PSHRA)
- **Gerald Young**, Senior Research Analyst, MissionSquare Research Institute

Learn more about the event [here](#).

What:

- ***A Solutions-Based Approach to Attracting Talent in Public Finance and Information Technology in the State and Local Sector***

When and Where:

- The event is scheduled for August 15 from 9:00 am to 11:00 am (Eastern) at the National City County Leadership Center located at 660 N. Capitol Street, NW, 1st Floor, Washington, D.C. 20001.

(more)

660 NORTH CAPITOL STREET, NW, SUITE 410, WASHINGTON, D.C. 20001

Hosts:

- [Government Finance Officers Association](#)
- [National Association of State Treasurers](#)
- [Public Sector HR Association](#)
- [MissionSquare Research Institute](#)
- [National Association of State Chief Information Officers](#)

Registration:

- There is no charge to attend, but space is limited so register early. Breakfast will be available, sponsored by MissionSquare Retirement.
- Attendees and media interested in attending the event are invited to register [here](#).

Contact:

- For more information about the event, please contact:
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Government Finance Officers Association (GFOA) is a professional association of approximately 23,000 state, provincial, and local government finance professionals in the United States and Canada. GFOA provides training, research, and best practice guidance to assist its members in navigating the complex world of government finance and upholding the highest standards of fiscal responsibility.