



## MiniMuni

### Best Practices and Current Topics in the Municipal Market for Issuers

October 19-21, 2020

| Time  | Topic   | Speaker(s)   |
|---|---|--|
| <b>October 19, 2020</b>   |   |  |
| <p><i>Day 1 introduces the issuer community to resources, tools and techniques related to their market disclosure responsibilities. The first panel will discuss industry efforts to define principles for disclosure practices (especially during the COVID-19 crisis) and provide high-level considerations for issuers as they prepare their disclosures. The second panel will discuss issuer perspectives on the governance of and the tools available for issuer disclosures. Both panels will consider topics in the context of the diversity and scope of the municipal market.</i></p> |   |  |
| 1:00  | <b>Introductions</b>  | <ul style="list-style-type: none"> <li>Emily Brock, Director, Federal Liaison Center</li> </ul>  |
| 1:05  | <b>Remarks from Keynote</b>   | <ul style="list-style-type: none"> <li>Rebecca Olsen, Director, Office of Municipal Securities, SEC</li> </ul>   |
| 1:15 - 2:15   | <b>Expert Panel</b> <ul style="list-style-type: none"> <li><b>Issuer Considerations in Municipal Market Disclosure Principles</b></li> <li><b>Issuer Considerations in the Context of COVID-19</b></li> </ul> | <ul style="list-style-type: none"> <li>Lisa Washburn, Chief Credit Officer and Managing Director, MMA</li> <li>Michael Decker, Senior Vice President, Bond Dealers of America – Federal Policy and Research</li> <li>Stacey Lewis, Partner, Pacifica Law Group</li> <li>David Erdman, Capital Finance Director, State of Wisconsin (<b>moderator</b>)</li> </ul> |
| 2:15 - 2:30   | <b>BREAK</b>  |  |
| 2:30 - 4:00   | <b>Topics in Issuer Disclosure: MSRB, Technology and COVID-19</b>   | <ul style="list-style-type: none"> <li>Mark Kim, CEO, MSRB</li> <li>Manju Ganeriwala, State Treasurer, Commonwealth of Virginia</li> <li>Nicole Griffith, CPFO, Howard County – Department of Finance</li> <li>Ben Watkins, Director, State of Florida – Division of Bond Finance (<b>moderator</b>)</li> </ul>  |

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| <b>October 20, 2020</b>  |   |  |
| <p>Day 2 provides an overview of what's happening inside the beltway and Capitol Hill as issuers continue navigating the pandemic and uncertainty around their finances. Our first panel, attendees will hear from policymakers about ongoing and potential federal efforts and what they mean for the municipal market. The second panel will provide an environmental scan where experts will discuss market trends, factors to consider as the pandemic continues, and what the remainder of 2020 and beyond could bring.</p> |   |  |
| 1:00 -<br>1:15   | <b>Introductions</b>  | <ul style="list-style-type: none"> <li>GFOA Federal Liaison Center Team</li> </ul>   |
| 1:15 -<br>2:15   | <b>Federal Panel</b> <ul style="list-style-type: none"> <li><b>Legislative Impact on Municipal Market</b></li> <li><b>Municipal Liquidity Fund</b></li> </ul> | <ul style="list-style-type: none"> <li>Kent Hiteshew, Deputy Associate Director, Office of Financial Stability, Federal Reserve Board</li> <li>Evan Giesemann, Tax and Economic Policy Advisor, Rep. Terri Sewell (AL-07)</li> <li>Johanna Som de Cerff, Acting Branch Chief, Branch 5, IRS Office of Chief Counsel Financial Institutions and Products Division</li> <li>Jessica Giroux, Director of Governmental Affairs, NABL (<b>moderator</b>)</li> </ul> |
| 2:15 -<br>2:30   | <b>BREAK</b>  |  |
| 2:30 -<br>4:00   | <b>Expert Panel: Landscape Analysis</b>   | <ul style="list-style-type: none"> <li>Natalie Cohen, President, National Municipal Research</li> <li>Tom Kozlik, Head of Strategy and Credit, Hilltop Securities</li> <li>Tracy Gordon, Senior Fellow, Urban-Brookings Tax Policy Center</li> <li>Kristine Brock, Assistant City Administrator for Finance and Administration, City of Franklin, TN</li> <li>Amanda Albright, Reporter, Bloomberg (<b>moderator</b>)</li> </ul>                               |

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| <b>October 21, 2020</b>   |   |  |
| <p><i>Day 3 canvasses the current realities and outlooks in the near term for issuers of municipal securities. All four credit rating agencies round out the first panel where each will provide their perspectives on the current challenges and considerations of municipal issuers in the current context and beyond. The second panel of the day and the final panel of the conference will be an all-issuer panel, touching upon several hot topics and food for thought as issuers maintain and enhance their debt and disclosure programs.</i></p> |   |  |
| 1:00  | <b>Introductions</b>  | <ul style="list-style-type: none"> <li>Emily Brock, Director, Federal Liaison Center</li> </ul>  |
| 1:05  | <b>Remarks from Keynote</b>   | <ul style="list-style-type: none"> <li>Rep. Daniel Kildee (MI-05)</li> </ul>   |
| 1:15 - 2:15   | <b>Panel: CRA Perspective</b> <ul style="list-style-type: none"> <li>Upcoming Issues</li> <li>Market Outlook</li> </ul> | <ul style="list-style-type: none"> <li>Karen Daly, Senior Managing Director, Kroll Bond Rating Agency</li> <li>Jane Ridley, Senior Director &amp; Sector Leader, S&amp;P Global</li> <li>Tim Blake, Managing Director, Moody's Investors Service</li> <li>Arlene Bohner, Head of US Public Finance, Fitch Ratings</li> <li>Kathy Kardell, Senior Debt Administrator, Office of Budget &amp; Finance, Hennepin County, Minnesota (<b>moderator</b>)</li> </ul>                                |
| 2:15 - 2:30   | <b>BREAK</b>  |  |
| 2:30 - 4:00   | <b>Issuer Panel</b>   | <ul style="list-style-type: none"> <li>Cindy Harris, Chief Financial Officer, Iowa Finance Authority</li> <li>Kenton Tsoodle, Assistant City Manager, City of Oklahoma City, OK</li> <li>Noel Graczyk, Administrative Services Director, City of Chaska, MN</li> <li>Kendel Taylor, Director of Finance, City of Alexandria, VA</li> <li>Marion Gee, Finance Director of the Metropolitan St. Louis Sewer District</li> <li>Cynthia Evangelisti, Treasurer, Chicago Park District</li> </ul> |