



GFOA 2026 SPONSORSHIP

McCormick Place Convention Center | Exhibit Dates: June 28-30

Join the largest gathering of government finance professionals. As a GFOA conference sponsor, you'll gain exclusive opportunities to connect directly with our attendees and members. For even greater brand visibility, consider sponsoring a specific event element (details on the next page). Pair your sponsorship with an exhibit presence to maximize engagement and strengthen your brand impact.

ALL SPONSORS RECEIVE THE FOLLOWING RECOGNITION:

- ★ Company name and logo on the 2026 conference website and mobile app (with hyperlink)
- ★ Logo featured on the digital sponsor wall on-site
- ★ Additional recognition for specific sponsored event elements (see next page)
- ★ Priority exhibit space selection for 2027

DIAMOND SPONSOR ★ Minimum \$75,000

- ★ Inclusion in GFOA's exhibit hall scavenger hunt
- ★ 25 full conference registrations and 25 closing event tickets
- ★ Discounted additional full conference registrations at \$525 per attendee
- ★ Logo featured in all conference email marketing (January 2026 through the event)
- ★ Banners provided for the first five Diamond Sponsors**
- ★ Logo included in a full-page sponsor recognition ad in the conference issue of *GFR* magazine
- ★ Option to submit printed flyer for inclusion in delegate bag

PLATINUM SPONSOR ★ Minimum \$50,000

- ★ Inclusion in GFOA's exhibit hall scavenger hunt
- ★ 15 full conference registrations and 15 closing event tickets
- ★ Discounted additional full conference registrations at \$525 per attendee
- ★ Logo featured in all conference email marketing (January 2026 through the event)
- ★ Escalator side panel clings for the first five Platinum Sponsors**
- ★ Logo included in a full-page sponsor recognition ad in the conference issue of *GFR* magazine
- ★ Option to submit printed flyer for inclusion in delegate bag

GOLD SPONSOR ★ Minimum \$25,000

- ★ Inclusion in GFOA's exhibit hall scavenger hunt
- ★ 10 full conference registrations and 10 closing event tickets
- ★ Discounted additional full conference registrations at \$540 per attendee
- ★ Logo featured in all conference email marketing (January 2026 through the event)
- ★ Window cling for the first five Gold Sponsors**
- ★ Logo included in a full-page sponsor recognition ad in the conference issue of *GFR* magazine

SILVER SPONSOR ★ Minimum \$12,500

- ★ 5 full conference registrations and 5 closing event tickets
- ★ Discounted additional full conference registrations at \$575 per attendee

BRONZE SPONSOR ★ Minimum \$5,000

- ★ 3 full conference registrations and 3 closing event tickets
- ★ Discounted additional full conference registrations at \$575 per attendee

FRIEND OF GFOA ★ Minimum \$2,500

- ★ 1 full conference registration and 1 closing event ticket

** Note: Included banners and clings are intended for general event branding and visibility. Per the venue, they may not include reference to the exhibit hall or a booth number.

QUESTIONS?

Email: Craig Lagowski ★ clagowski@gfoa.org
Learn more: GFOA.org/conference

SPONSORED OPPORTUNITIES

For additional exposure, sponsor a specific component of the event aligned with your sponsorship level. Each level offers unique branding opportunities, and your investment helps underwrite the cost of that component.

DIAMOND LEVEL OPPORTUNITIES

Conference Finale Entertainment ★ 1 of 2 available

Includes signage with your company logo, recognition throughout the evening, and in the program and on the conference website.

Delegate Bags

Your logo displayed alongside the GFOA conference logo on bags distributed to all delegates.

COMMITTED

General Session ★ 2 available

Includes pre-show video (up to 60 seconds), signage with your company logo, and recognition slide before and after the program.

PLATINUM LEVEL OPPORTUNITIES

Delegate Lanyards

Your logo featured on delegate lanyards.

COMMITTED

Headquarters Hotel Keycards

Your graphic and the GFOA conference logo featured on the Hyatt Regency Chicago keycards. The headquarters hotel accounts for two-thirds of the conference hotel block.

COMMITTED

Shuttle Busses ★ 1 available

Includes signage with your logo and recognition in the program and conference website. All conference block hotels will be served by shuttle busses to and from the convention center.

GOLD LEVEL OPPORTUNITIES

Conference Mobile App ★ 1 available

Includes splash page graphic and recognition in the program and conference website. The app is essential for tracking CPE and accessing session materials, with 19,000+ hours of use at 2025 event.

Dessert with Delegate Lunch ★ 1 of 2 available

Includes signage with your logo and recognition in the program and on the conference website. Available Monday.

Exhibit Hall Happy Hour

Includes signage with your logo and recognition in the program and conference website.

COMMITTED

Upgraded Internet Service ★ 1 available

Includes signage with your logo and recognition in the program and conference website.

Water Bottles

Your logo featured on water bottles included in all delegate bags.

COMMITTED

SILVER LEVEL OPPORTUNITIES

Afternoon Snack for Delegates ★ 3 available

Includes signage with your logo and recognition in the program. Available Sunday, Monday, and Tuesday.

Beverage Service for Delegates ★ 2 of 5 available

Includes signage with your logo and recognition in program. Available Monday 12–4 pm and Wednesday 8–12 pm.

Black Caucus Networking Event ★ 1 of 2 available

Includes signage with your logo and recognition in the program and conference website.

Grab-&-Go Breakfast for Delegates ★ 3 available

Includes signage with your logo and recognition in the program. Available Monday, Tuesday, and Wednesday.

Women's Public Finance Network Event ★ 1 of 2 available

Includes signage with your logo and recognition in the program and conference website.



SPONSOR REGISTRATION

Firm Name

\$ _____
Amount of Financial Commitment Specific Sponsorship Opportunity (if applicable)

Contact Information

Contact Name Title/Position

Company URL

Address

City State Zip Code

Phone Email

Payment Information (Please check one) Fees must be paid in **U.S. dollars** by ACH, check, or credit card.

☐ **Payment by ACH**

☐ **Payment by check:** Payable to "Government Finance Officers Association"
Send to: GFOA, 203 North LaSalle Street, Suite 2700, Chicago, IL 60601-1210

☐ **Payment by credit card:** Credit card payment available for fees **up to \$10,000**

If paying by credit card, your company invoice will be accessible for payment through your GFOA user account. To designate a different company contact as company administrator for online invoice payments, please provide contact details below. If no user account exists, one will be created.

Contact Name Contact Email

GFOA Tax ID Number: 36-2167796

Please submit your logo (EPS or Ai format) with your completed application to clagowski@gfoa.org

Sponsor Acceptance: By signing here, the company named above ("Company" or "Sponsor") agrees to sponsor the Government Finance Officers Association of the United States and Canada ("GFOA") at its 120th Annual Conference, taking place from June 28–July 1, 2026. The Company commits to paying the agreed-upon sponsorship amount by June 1, 2026. The Company's logo and trade name may only be used in connection with this specific event and may not be used for any other GFOA events. As a sponsor, the Company will receive the benefits associated with the selected sponsorship level as outlined on pages 1 and 2, along with any additional commitments specified above (if applicable).

Signature (Authorized Company Representative)

Printed Name

Title

Date

Thank you for your support of GFOA's Annual Conference.