



## Become a GFOA 2025 Conference Sponsor!

Walter E. Washington Convention Center | June 29–July 2 (Exhibit Dates: June 29–July 1)

Don't miss the largest gathering of government finance professionals. As a GFOA conference sponsor, you'll have exclusive opportunities to engage directly with our attendees and members. For even greater brand visibility, consider sponsoring a specific element of the event (outlined on the next page). To maximize your impact, combine your sponsorship with an on-site presence by exhibiting at the conference. This dual approach will enhance your ability to attract and connect with your target audience.

*Please note: Exhibit booth fees are not included in any sponsorship package. For booth specifications and pricing, visit [gfoa.org/exhibit](https://gfoa.org/exhibit).*

### ALL SPONSORS WILL RECEIVE THE FOLLOWING RECOGNITION:

- Company name listed on the 2024 conference website and mobile app, with a hyperlink to your URL
- Company logo featured on the digital sponsor wall
- Additional recognition as outlined for specific sponsored items (outlined on the next page)
- Priority selection of exhibit space for the 2026 conference in Chicago, Illinois

#### DIAMOND SPONSOR • Minimum \$75,000

- Inclusion in GFOA's scavenger hunt to drive attendees to your exhibit booth
- 25 full conference registrations and 25 closing event tickets
- Discount on additional full conference registrations at \$525 per attendee
- Company logo featured in sponsor recognition section of all conference email marketing January 2025 through the event
- Banners provided for the first five Diamond Sponsors
- Company logo included in a full-page sponsor recognition ad in the conference issue of *GFR* magazine

#### PLATINUM SPONSOR • Minimum \$50,000

- Inclusion in GFOA's scavenger hunt to drive attendees to your exhibit booth
- 15 full conference registrations and 15 closing event tickets
- Discount on additional full conference registrations at \$525 per attendee
- Company logo featured in sponsor recognition section of all conference email marketing January 2025 through the event
- Escalator side panel clings for the first five Platinum Sponsors
- Company logo included in a full-page sponsor recognition ad in the conference issue of *GFR* magazine

#### GOLD SPONSOR • Minimum \$25,000

- Inclusion in GFOA's scavenger hunt to drive attendees to your exhibit booth
- 10 full conference registrations and 10 closing event tickets
- Discount on additional full conference registrations at \$540 per attendee
- Company logo featured in sponsor recognition section of all conference email marketing January 2025 through the event
- Window cling for the first five Gold Sponsors
- Company logo included in a full-page sponsor recognition ad in the conference issue of *GFR* magazine

#### SILVER SPONSOR • Minimum \$12,500

- 5 full conference registrations and 5 closing event tickets
- Discount on additional full conference registrations at \$575 per attendee

#### BRONZE SPONSOR • Minimum \$5,000

- 3 full conference registrations and 3 closing event tickets
- Discount on additional full conference registrations at \$575 per attendee

#### FRIEND OF GFOA • Minimum \$2,500

- 1 full conference registration and 1 closing event ticket

### QUESTIONS?

Email: Craig Lagowski • [clagowski@gfoa.org](mailto:clagowski@gfoa.org)

Learn more: [GFOA.org/conference](https://gfoa.org/conference)



**GFOA**  
**2025**  
WASHINGTON, DC

## Sponsored Opportunities

For additional exposure, choose to sponsor a specific component of the event corresponding to your sponsorship level. Branding opportunities exist at each level and your investment helps to underwrite the cost of that component.

### DIAMOND LEVEL OPPORTUNITIES

#### Conference Finale Entertainment • 1 of 3 available

Includes signage with your company logo, recognition throughout the evening, and in the program and on the conference website.

#### General Session • 2 available

Includes pre-show video (up to 60 sec.), signage with your company logo, and recognition slide before and after program.

#### Delegate Bags

Your logo along with the GFOA conference logo will appear on the bag. The bag will be distributed to all conference delegates on site.

COMMITTED

### PLATINUM LEVEL OPPORTUNITIES

#### Delegate Lanyards

Lanyard will include your company logo. The lanyard will be distributed to all conference delegates on site.

COMMITTED

#### Notebooks

Notebook with your company logo to be included in the conference delegate bags.

COMMITTED

#### Upgraded Internet Service • 1 available

Includes signage with your company logo and recognition on the conference website.

#### Conference Mobile App • 1 available

Includes splash page advertisement and recognition on the conference website. All conference delegates will track CPE credit and access session materials using mobile app. 19,000+ hours of usage was logged during the 2024 event.

### GOLD LEVEL OPPORTUNITIES

#### Dessert with Delegate Lunch • 1 available

Includes signage with your company logo and recognition on the conference website.

#### Water Bottles

Water bottle with your company logo to be included in the conference delegate bags.

COMMITTED

### SILVER LEVEL OPPORTUNITIES

#### Afternoon Snack for Delegates • 2 available

Includes signage with your company logo and recognition on the conference website. Available Sunday or Tuesday.

#### Black Caucus Networking Event

Includes signage with your company logo and recognition on the conference website.

COMMITTED

#### Beverage Service for Delegates • 4 available

Includes signage with your company logo and recognition on the conference website. Available 8–12 pm and 12–4 pm Monday, 12–4 pm Tuesday, and Wednesday 8–12 pm.

#### Grab-&-Go Breakfast for Delegates • 2 available

Includes signage with your company logo and recognition on the conference website. Available Monday or Wednesday.

#### Women's Public Finance Network Event

Includes signage with your company logo and recognition on the conference website.



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## SPONSORSHIP REGISTRATION

Firm Name

\$ \_\_\_\_\_

Amount of Financial Commitment

Specific Sponsorship Opportunity (if applicable)

### Contact Information

Contact Name

Title/Position

Company URL

Address

City

State

Zip Code

Phone

Email

**Payment Information** (Please check one) Fees must be paid in **U.S. dollars** by ACH, check, credit card, or purchase order.

☐ **Payment by ACH**

☐ **Payment by check:** Payable to "Government Finance Officers Association"  
Send to: GFOA, 203 North LaSalle Street, Suite 2700, Chicago, IL 60601-1210

☐ **Payment by credit card:** Credit card payment available for fees up to \$10,000\* ☐ Amex ☐ Discover ☐ MasterCard ☐ Visa  
\*Credit Card payments over \$10,000 are subject to a 4% fee

If paying by credit card, your company invoice will be accessible for payment through your GFOA user account. To designate a different company contact as company administrator for online invoice payments, please provide contact details below. If no user account exists, one will be created.

Contact Name

Contact Email

GFOA Tax ID Number: 36-2167796

Please submit your logo (EPS or Ai format) with your completed application to [clagowski@gfoa.org](mailto:clagowski@gfoa.org)

**Sponsor Acceptance:** By signing here, the company named above ("Company" or "Sponsor") agrees to sponsor the Government Finance Officers Association of the United States and Canada ("GFOA") at its 119th Annual Conference, taking place from June 29–July 2, 2025. The Company commits to paying the agreed-upon sponsorship amount by June 1, 2025. The Company's logo and trade name may only be used in connection with this specific event and may not be used for any other GFOA events. As a sponsor, the Company will receive the benefits associated with the selected sponsorship level as outlined on pages 1 and 2, along with any additional commitments specified above (if applicable).

\_\_\_\_\_  
Signature (Authorized Company Representative)

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

***Thank you for your support of GFOA's Annual Conference.***