

PROGRAM GUIDE

Government Finance Officers Association

116th Annual Conference

Austin Convention Center • Austin, Texas





















IMPORTANT **NOTICE:** The Government Officers Association (GFOA) or its agents will be taking photographs and/or video during the conference, including, without limitation, during the general session and other meetings and sessions. By attending the event, you acknowledge and agree that the Government Finance Officers Association (GFOA) or its agents may take photographs and/or videos of you during the event and may use those photographs and recordings for GFOA's puposes, including but not limited to news, marketing, advertising, publicity, and fundraising without compensation to, purposes. or further permission from, you. All such photos and videos are the sole property of GFOA.

STAFF OFFICE 512-404-4720

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WIRELESS CONNECTION

Free Wi-Fi is available in GFOA meeting space (excluding the Exhibit Hall).

SSID: Password: Austin Convention Center no password needed

WELCOME LETTER



Dear GFOA Leadership and Members,

Welcome to Austin and thank you for choosing Austin to host your 2022 Annual Conference!

Austin continues to be a special city where great ideas come to life. As you might already know, Willie Nelson came here to reinvent country music. Michael Dell reinvented the assembly line in his dormroom at the University of Texas. And John Mackey reinvented what grocery stores can be – all right here in Austin. Great ideas are created when people from all walks of life come together, and that's what I hope will happen at your conference this year.

While we are still in the middle of a pandemic, there are many outdoor areas I encourage you to visit safely -- such as our stunning parks, restaurants with outdoor seating, Lady Bird Lake hike and bike trail, and South Congress! If time permits, I'd recommend a splash in the spring-fed waters of the Barton Springs Pool.

I hope you will get a feel of our culture for Austin excellence! Amid the pandemic, major companies like Tesla and Oracle are choosing to locate in Austin. Austin is performing the best economically among the top 50 metropolitan areas and remains a city of possibilities. In the face of a global pandemic and economic recession- we continue to pivot and thrive. Innovation is at the heart of our city. It's always been clear, no matter what's happening in the world, we will always remain Austin, TX.

Once again, I hope you all have a great time and learn why Austin is a favorite national and international destination. Thank you for choosing Austin for your annual conference and enjoy your stay!

Sincerely,

Steve Adler Mayor

Steve Adler Mayor of Austin



WELCOME LETTER



OFFICE OF TRAVIS COUNTY JUDGE ANDY BROWN

Dear Government Finance Officers Association Leadership and Members,

As the Travis County Judge, I want to welcome you to our community. On behalf of myself and my fellow court members, we hope you will enjoy your time here.

With nearly 1.3 million people, Travis County is one of the fastest-growing counties in the country. We are fortunate to have a diverse number of employers and industries including local, state, and federal government, higher education, high-tech, healthcare, manufacturing, and retail. Most recently, electric auto manufacturer Tesla chose Travis County as the home of its new Gigafactory.

While that growth has led to a robust economy, it has not been without its challenges. As finance professionals, you know better than anyone else that even in the best of times, governments struggle with limited resources and competing needs. Your stewardship is what affords local governments the opportunity to adapt and innovate, while making lifetime investments in our communities.

Travis County prides itself on our fiscal responsibility and AAA bond rating. It has been through prudent financial management that Travis County has been able to prioritize conservation and preservation of our region's natural resources, including the Balcones Canyonlands Preserve. Covering more than 32,000 acres, it is one of the nation's largest urban preserves, and home to Hamilton Pool, a historic natural swimming hole created thousands of years ago.

We hope that during your stay you will be able to take advantage of all that our county has to offer. Whether it's our thriving urban center in downtown Austin or taking in the hill country scenery at one of our parks, there's something for everyone to enjoy.

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Andy Brown Travis County Judge

Andy BrownTravis County Judge



WELCOME LETTER



STATE OF TEXAS OFFICE OF THE GOVERNOR

Greetings:

As Governor of Texas, it is my pleasure to welcome everyone to the Government Finance Officers Association Annual Conference in Austin.

Everyone here plays an important role in ensuring the financial stability of state and local governments. This is no small task–indeed, good financial stewardship results in lower costs for the taxpayer, which is the cornerstone of good government.

I am confident that the information you will learn and share over the course of this conference is important not only to your profession, but to the governments and citizens you represent. All in attendance here today will find success and achievement through their ongoing commitment to obtaining knowledge and experience.

To those from out of town, I welcome you to Austin. From worldclass entertainment to our historic Capitol, there is much to discover. I invite you to explore and enjoy everything this city has to offer.

First Lady Cecilia Abbott joins me in sending her best wishes for a productive conference.

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Sincerely,

Greg Abbott

Governor



Greg AbbottGovernor of Texas

REGISTRATION HOURS

Attendee check-in and registration will take place in the **Solar Atrium** of the convention center during the following hours. All attendees and their guests must check in to pick up their conference materials.

Saturday, June 4	11:00 a.m 5:00 p.m.
Sunday, June 5	9:00 a.m 5:00 p.m.
Monday, June 6	8:00 a.m 4:00 p.m.
Tuesday, June 7	8:30 a.m 4:00 p.m.
Wednesday, June 8	8:00 a.m 12:00 p.m.

NAME BADGES

All conference attendee and guest badges are available for pick up during registration hours in the Solar Atrium of the convention center.

CONFERENCE ATTENDEE BADGES: All conference attendees must wear their name badges to be admitted to the conference sessions, meetings, luncheons, the Exhibit Hall, and the Sunday Welcome Reception.

GUEST NAME BADGES: Guests must be registered and wear their guest badges to be admitted to the Sunday Welcome Reception and the Exhibit Hall. Children under 18 must be accompanied by an adult at all times to be admitted to the Exhibit Hall.

FIRST-TIME ANNUAL CONFERENCE ATTENDEE SCHOLARSHIP RECIPIENTS: Thank you to the

700+ delegates who took advantage of GFOA's first-time annual conference attendee scholarship. This is the highest number of scholarships awarded in one year! We hope that you will find your conference experience beneficial as you catch up on recent changes, learn new developments, and network with your peers.

If you see a fellow delegate wearing a first-time annual conference attendee pin, please join us in saying "Welcome!"

- Government Finance Officers Association (GFOA)
- @GFOA #GFOA #GFOA2022
- GFOA of the US & Canada
- @gfoa_

BUSINESS CENTER

The Austin Convention Center's Business Center is conveniently located on level 1 of the main concourse next to Exhibit Hall 3.

HOURS:

 Saturday
 9:30 a.m. - 1:00 p.m.

 Sunday
 9:00 a.m. - 1:00 p.m.

 Monday
 8:00 a.m. - 5:00 p.m.

 Tuesday
 8:00 a.m. - 5:00 p.m.

 Wednesday
 8:00 a.m. - 1:00 p.m.

WHEELCHAIR AND SCOOTER RENTAL:

If you need to rent a motorized scooter or wheelchair while in Austin, please reach out to Martin Mobility at www.martinmobility.com or 512-476-0500.

MEDICAL ASSISTANCE: The Austin Convention Center first aid station is located outside Hall 4 on the Trinity Street side of the building. Should you need to report a first aid emergency, please **dial 911.**

ACCOMMODATIONS FOR MOTHERS: Mothers' rooms are available at the Austin Convention Center on level 1, near Meeting Room 1 and on level 3 across from Meeting Room 10C. Mothers' rooms include seating, a changing station, and a cooler.

CELL PHONES

As a courtesy to our speakers and to the other conference attendees, please turn your cell phone to vibrate or off during conference sessions, meetings, and luncheons.

CHARGING STATIONS are available on level 1 of the convention center as a result of support from the following sponsors:

Co-sponsor: Build America Mutual Co-sponsor: Brightly Software

Co-sponsor: EY
Co-sponsor: Forvis

Co-sponsor: Huntington Capital Markets Co-sponsor: MissionSquare Retirement

CONCESSIONS

Concessions will be available within the convention center in the Solar Atrium and Exhibit Hall 4.

ATRIUM CAFÉ HOURS:

Saturday	7:30 a.m. – 3:00 p.m.
Sunday	9:00 a.m 3:00 p.m.
Monday	8:00 a.m 3:00 p.m.
Tuesday	8:00 a.m 3:00 p.m.
Wednesday	8:00 a.m 12:00 p.m.

EXHIBIT HALL CAFÉ HOURS:

Sunday	9:30 a.m. – 1:30 p.m.
Monday	11:00 a.m. – 4:30 p.m.
Tuesday	10:00 a.m. – 2:00 p.m.

VISIT AUSTIN INFORMATION DESK

Stop by the Visit Austin Information Booth for tour and city information. The desk is located in the **Solar Atrium** on the main concourse of the convention center.

HOURS:

Saturday	12:00 p.m. –	4:00 p.m.
Sunday	9:00 a.m	5:00 p.m.
Monday	11:00 a.m	5:30 p.m.
Tuesday	12:00 p.m. –	4:00 p.m.

CPE CREDITS

Government Finance Officers Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: NASBAregistry.org.



National Registry of CPE Sponsors 150 Fourth Avenue North • Suite 700 Nashville, TN 37219-2417 www.nasba.org

GFOA CONFERENCE MOBILE APP

HOW DO I ACCESS THE MOBILE APP?

- Download. Search "GFOA Conference App" in the Apple App Store or Google Play.
- Open the App. Find your event in the "Upcoming Events" button on the bottom row.
 Tap the red event icon with the GFOA conference logo.
- Login. Enter your GFOA username and password.

EVALUATIONS AND CPE CREDITS

Tap on the "Evaluations" tile in the mobile app to confirm which sessions you attended and to complete evaluations. (When viewing a session/presentation, tap on the "Evaluation" icon at the bottom of the screen to complete the session/presentation evaluation.) Once completed, you will be able to download your CPE certificate(s).

COMPLIMENTARY BEVERAGE SERVICE

SUNDAY, JUNE 5

Coffee will be available before the opening general session outside **Exhibit Hall 3.**

Sponsor: Infor & RPI

MONDAY, JUNE 6

Coffee will be available before the general session outside **Exhibit Hall 3.**

Sponsor: Huntington Capital Markets

TUESDAY, JUNE 7

Coffee will be available before the general session outside **Exhibit Hall 3.**

Sponsor: EY

WEDNESDAY, JUNE 8

Coffee, refreshments, and items promoting the 2023 Annual Conference in Portland, Oregon, will be available during the morning in the **Solar Atrium** near GFOA Registration.

Coffee co-sponsor: BOK Financial/Bank of Texas

Coffee co-sponsor: OneStream Software

Refreshment Sponsor: GFOA

SNACKS

TUESDAY, JUNE 7

Afternoon snacks will be available in the hallway outside the session rooms.

Sponsor: OpenGOV

LUNCHEONS

Luncheons will be open to all registered delegates, but not to exhibitors and guests. A name badge is necessary for admittance to both luncheons—please make sure your badge is accessible. This is a great opportunity to network with fellow attendees. General seating is available. We ask that you do not save seats or tables.

MONDAY, JUNE 6, DELEGATE LUNCHEON

12:10 p.m. - 1:10 p.m., Hall 1

Network with fellow attendees.

Dessert will be available in Exhibit Hall 4.

Dessert Sponsor: MissionSquare Retirement

TUESDAY, JUNE 7, DELEGATE LUNCHEON

12:15 p.m. – 1:15 p.m., Hall 1 Network with fellow attendees.

EXHIBIT HALL

Exhibits will be located in **Hall 4** of the convention center. The Exhibit Hall is designed so you can view products, ask questions, and see live demonstrations of products and services that will save your government time and money. *Children under 18 must be accompanied by an adult at all times to be admitted to the Exhibit Hall.*

RIBBON-CUTTING CEREMONY

Sunday, June 5 9:30 a.m. Festivities will include a ribbon cutting, door prizes to the first 116 delegates (excludes guests and children) to enter Hall 4.

Sunday, June 59:30 a.m. - 1:30 p.m.Monday, June 611:00 a.m. - 4:30 p.m.Tuesday, June 710:00 a.m. - 2:00 p.m.

NO SMOKING POLICY: Smoking is not permitted anywhere in the convention center.

PASSPORT BOOKLET DRAWING



A passport booklet can be found inside your conference bag. To be included in the passport drawing, journey through the Exhibit Hall to visit all of the participating Diamond and Gold Sponsor booths to get your passport stamped. When you have all of

the passport boxes validated, complete your contact information and drop the passport in the raffle box as you leave the Exhibit Hall at the Austin Convention Center.

This year's prizes include:

- Google Chrome Laptop (3 winners)
- Apple Homepod Mini (3 winners)
- GFOA Backpack (4 winners)

All entries must be received by 2:00 p.m. on Tuesday, June 7. The winners will be announced on GFOA's social media accounts late afternoon on Tuesday, June 7. Only one winner per prize. GFOA will contact winners to award prizes on site. *Exhibitors and guests are not eligible*.

GFOA SERVICES BOOTH

(Located in the Solar Atrium across from GFOA registration)

CHECK OUT ALL THAT GFOA HAS TO OFFER!

Stop by the booth to learn more about GFOA's membership benefits, award programs, publications, consulting opportunities, research projects, training events, and more.

MEET GFOA'S TEAM!

Michele Mark Levine, Director, Technical Services, and Todd Buikema, Assistant Director for Publications, Technical Services, will be available at times to discuss the new 2022 eGAAFR and GAAFR Plus. Members of GFOA's Research and Consulting Center will be at the booth from time to time to discuss consulting opportunities, research projects, training events, GFOA best practices, and more.

CIVICPULSE

GFOA recently partnered with CivicPulse and Engaging Local Government Leaders (ELGL) on their Local Government Diversity Dashboard focusing on gender of leadership positions in the Finance office. Stop by the GFOA Services Booth throughout the conference to learn more about the project from members of CivicPulse's team and help them fill in any gaps on their interactive map. Read more at https://diversitydashboard.org/.

GFOA GEAR

(Located in the Solar Atrium across from GFOA registration)

GFOA APPAREL

Stop by the GFOA Gear booth to purchase a variety of GFOA Wear.

GFOA PUBLICATIONS

Publications purchased onsite at the GFOA Gear booth will be eligible for a 30 percent discount (**Discount excludes the 2022** *eGAAFR* and *GAAFR Plus*). A limited number of publications will be available onsite to take with you. Publications not available onsite will be mailed to you free of shipping charge following the conference. The discount will be honored through June 30, 2022, for all registered delegates. To receive a discount after the conference, submit the publications order form to GFOA with code **CON 22**. The discount cannot be applied to publication orders made through GFOA's eStore.

NEW! ORDER THE 2022 eGAAFR

The 2022 edition of Governmental Accounting, Auditing, and Financial Reporting (GAAFR) is the second **electronic** version of the GAAFR Plus subscription-based version GAAFR. In this edition:

- We have updated the content to incorporate all of the authoritative guidance through GASB Statement No. 98 and GASB's Comprehensive Implementation Guide with updates through June 30, 2021.
- This edition also includes guidance from the most recently approved GASB Statement No. 99, Omnibus.

- A new discussion of pledged revenues not received by the pledging government has been added to Chapter 28.
- A new chapter on internal controls that focuses on the objective of information and communication, Chapter 42, has also been added.
- Chapter 44, The Financial Statement Audit, includes a discussion on the new independent auditor's opinions that will be included in state and local government's financial statements.

SESSION RECORDINGS

Concurrent sessions will be audio recorded and available through GFOA's Learning Management System (learn.gfoa.org) by July 1, 2022. The sessions are included with your conference registration fee. (Listening to recorded sessions are not eligible for CPE credit).

LOST AND FOUND: If you have lost or found an item, please check in with the staff at the GFOA Gear booth.

STEPS CHALLENGE

Let's have some fun over these next few days while promoting wellness! GFOA is holding a Steps Challenge over Sunday, Monday, and Tuesday (The challenge will run until 11:59 p.m. on each of those days.) Attendees who hit **10,000 steps each day** will be entered in a daily raffle to win prizes. *The number of users is limited. Exhibitors and guests are not eligible.*

HERE'S HOW TO JOIN:

- Download the MoveSpring mobile app from the Apple App Store or Google Play
- Sign up as a new user with the organization code GFOASteps
- Connect a steps tracking device and start the challenge

PRIZES:

 Each day a Theragun massage roller will be awarded to one random participant who hits 10,000 steps

- Winners will be announced the following day on the MoveSpring app and GFOA social media
- GFOA will contact the winners to award the prizes onsite.



THANK YOU

Government Finance Officers Association expresses sincere appreciation to the following organizations for their assistance in planning the 116th Annual Conference:

City of Austin Travis County Visit Austin

SOCIAL EVENTS

WELCOME RECEPTION

Sunday, June 5 • 5:00 p.m. - 6:30 p.m. Austin Convention Center, Hall 2

Join us for a Welcome Reception to kick off this year's conference.

Enjoy appetizers and beverages and connecting with colleagues and friends while listening to the sounds of **Doug Strahan and the Good Neighbors** (dougstrahanmusic.com).

The reception is complimentary and registered attendees, guests, sponsors, and exhibitors are encouraged to attend. For detailed information, see page 26.

CLOSING EVENT

Tuesday, June 7 • 7:00 pm – 10:00 pm Austin City Limits Live at The Moody Theater 310 Willie Nelson Blvd., Austin, TX 78701

Space is limited. Tickets must be purchased in advance on estore.gfoa.org.

Join us for a night of music, dancing, and fun!

After enjoying a night out for dinner in Austin, join us for dessert, beverages, music, dancing, and fun with two local bands, **Shinyribs** (shinyribs. org) and **SKYROCKET** (skyrockettheband.com) that know how to bring the energy! For detailed information, see page 55.

Don't miss this night to remember!

PRECON AT-A-GLANCE

Preconference registration and rooms are located on level 3 of the Austin Convention Center.

FRIDAY PRECONFERENCE SESSIONS

Overview of Treasury and Investment Operations
1:00 p.m. - 5:00 p.m., Room 9 C, 4 CPE Credits

Preparing a Capital Improvement Plan 1:00 p.m. - 5:00 p.m., Room 9 AB, 4 CPE Credits

SATURDAY PRECONFERENCE SESSIONS

Ethics in Government Finance 8:30 a.m. - 12:30 p.m., Room 9 AB, 4 CPE Credits

Federal Funds Uniform Guidance 8:30 a.m. - 12:30 p.m., Room 10 AB, 4 CPE Credits

Responsibilities in Debt Management 8:30 a.m. - 12:30 p.m., Room 9 C, 4 CPE Credits

Basic Budgeting Principles 1:00 p.m. - 5:00 p.m., Room 9 C, 4 CPE Credits

Undergoing a Federal Funds Single Audit 1:00 p.m. - 5:00 p.m., Room 10 AB, 4 CPE Credits

Alliance for Excellence in School Budgeting

10:00 a.m. - 5:00 p.m., Room 13 A, 6 CPE Credits

SATURDAY AT-A-GLANCE

Conference Registration

11:00 a.m. - 5:00 p.m., Solar Atrium

Standing Committee Meetings

Committee on Accounting, Auditing, and Financial Reporting 9:00 a.m. - 2:30 p.m., Room 14

Committee on Economic Development and Capital Planning (CEDCP)

9:00 a.m. - 4:15 p.m., Room 19 A

Committee on Governmental Budgeting and Fiscal Policy (BUDGET) 9:00 a.m. - 5:00 p.m., Room 16 A

Committee on Governmental Debt Management (DEBT)

9:00 a.m. - 5:00 p.m., Room 16 B

Committee on Retirement and Benefits Administration (CORBA)

9:00 a.m. - 5:00 p.m., Room 17 B

Committee on Treasury and Investment Management (MIT)

9:00 a.m. - 4:30 p.m., Room 19 B

State/Provincial

State/Provincial Representatives and Presidents Meeting

3:00 p.m. - 4:00 p.m., Room 17 A

SUNDAY AT-A-GLANCE

Conference Registration

9:00 a.m. - 5:00 p.m., Solar Atrium

GFOA Services Booth

Located in the Solar Atrium

Exhibit Hall

9:30 a.m. – 1:30 p.m., Hall 4 Ribbon cutting, door prizes distributed to first 116 delegates (excludes exhibitors and guests) to enter the hall, and refreshments.

Women's Public Finance Network Business Meeting

11:00 a.m. - 12:00 p.m., Ballroom G Open to all conference delegates. Sponsor: Segal

Opening General Session

1:00 p.m. - 2:20 p.m., Hall 3

Concurrent Sessions 2:40 p.m. - 3:30 p.m.

Concurrent Sessions 3:50 p.m. - 5:05 p.m.

Black Caucus Business Meeting

3:50 p.m. – 5:05 p.m., Ballroom G, 1.5 CPE Credits, Open to all conference delegates.

Welcome Reception

5:00 p.m. – 6:30 p.m., Austin Convention Center, Hall 2 See page 26 for details.

Please check the GFOA website or conference app for the most current speaker list.

1:00 p.m. - 2:20 p.m.

Opening General Session

- Exhibit Hall 3 1 CPE credit
- Information Technology



CEO's Address Chris Morrill, Executive Director/CEO GFOA



Keynote Address Brian Krebs



Omid Rahmani

The topic of the opening general session will be about Cybersecurity and Public Finance. Join us to hear from Brian Krebs, an independent investigative reporter who writes about cybercrime at the award-winning website KrebsOnSecurity.com. Formerly with The Washington Post (1995 to 2009), Krebs is probably best known for breaking stories on high-profile data breaches, including those that hit Target, Home Depot, Michaels, and Ashley Madison. Attendees will also get the chance to listen to Omid Rahmani, an associate director with Fitch Ratings' U.S. Public Finance Tax-Supported group in Austin, where he works on a team that covers local tax-supported issuers in Louisiana, Arkansas, Texas, Oklahoma, New Mexico, Colorado, and Arizona. In addition, he serves as the US Public Finance, International Public Finance and Global Infrastructure & Project Finance leader in the companywide cyber risk team and as a cyber risk subject matter resource in the company's cross practice ESG group.

CONCURRENT SESSIONS 2:40 P.M. - 3:30 P.M.

Sunday, 2:40 p.m. - 3:30 p.m.

The Basics of Structuring Debt Issuances

- Ballroom BC 1 CPE Basic
- Management Services

Having an extensive understanding of debt structuring variables can help finance officers better appreciate and direct their debt issuances. This session will lay out the basics of couponing, call features, credit durations, tax-exempt vs taxable bonds, credit enhancements, and refunding opportunities that will be useful when structuring debt and conversing with finance professionals on these matters.

SPEAKERS: Barry Fick, Executive Director, Minnesota Higher Education Facilities Authority, St. Paul, MN; Michael Imhoff, Managing Director, Stifel Nicolaus & Co., Inc., Denver, CO; Angie Steeno, Managing Director, Crowe LLP (Municipal Advisory Practice), Indianapolis, IN

Sunday, 2:40 p.m. - 3:30 p.m.

Finance and the Environment: A Conversation with AGU Thriving Earth Exchange

■ Ballroom G ■ 1 CPE ■ Basic ■ Finance

Through a partnership with the American Geophysical Union (AGU) Thriving Earth Exchange, GFOA provides finance officers the opportunity to leverage free resources to help community leaders and scientists work together to solve local challenges related to natural resources, climate change, and natural hazards. This session will feature case studies to show the intersection between finance and the environment.

SPEAKERS: Matthew Trine, Finance Director / Assistant City Manager, City of Rockledge, Rockledge, FL; Laura Allen, Town Manager, Town of Berwyn Heights, Berwyn Heights, MD; Natasha Udu-gama, Manager, Community & International Relations, AGU Thriving Earth Exchange, Washington, DC

Sunday, 2:40 p.m. - 3:30 p.m.

Getting Your Time Back: Strategies to Improve Your Personal Productivity

- Ballroom EF 1 CPE Basic
- Personal Development

Finance officers report not having enough time during the day to accomplish all that needs to be done. As alternatives to working longer, GFOA has developed a series of research reports that provide strategies for reducing interruptions, hosting more effective meetings, managing your time better, and improving your own levels of productivity. Attend this session to learn how you can employ these tactics to improve your performance and levels of satisfaction with your role.

SPEAKERS: Diane Bergeron, Finance Director, City of Manassas, Manassas, VA; Brian Elms, Founder, Change Agents Training LLC, Denver, CO; David Olivieri, Manager of Corporate Planning, City of Maple Ridge, Maple Ridge, BC, Jonathan Settle, Accountant I, Town of Apple Valley, Apple Valley, CA

Sunday, 2:40 p.m. - 3:30 p.m.

Overview of GFOA's "Rethinking" Initiatives

■ Rooms 18 ABC ■ 1 CPE ■ Overview ■ Finance

Status quo can be a powerful force in state and local government. However, government revenue structures are largely based on assumptions that no longer hold today due to digitization, globalization, demography, political changes, and other trends, which will continue to threaten efficiencies, sustainability, and fairness. Attend this session to hear about GFOA's efforts to "rethink" both revenue systems and the overall budget with an eye toward the future. These interactive projects have many opportunities for member engagement and offer resources to help finance officers consider employing some new tactics to solve problems in their own communities.

SPEAKERS: Shayne Kavanagh, Senior Manager, Research, GFOA, Chicago, IL; Victor Brownlees, Director of Finance, City of Baytown, Baytown, TX; Harpreet Hora, Executive Director, Budget Services, Atlanta Independent School System, Atlanta, GA; Ben McAdams, Senior Fellow, Sorenson Impact, Salt Lake City, UT

Sunday, 2:40 p.m. - 3:30 p.m.

Post-Pandemic Process Improvement

- Ballroom A 1 CPE Basic
- Management Services

Out of necessity and panic, many governments were forced to implement significant process changes to accommodate remote work, fewer staff, and changing customer expectations. Now that many government workers are returning to "normal" (or what comes next), there is a growing need for process improvement and additional work to ensure that gains made over the last two years stick. Attend this session to hear from project managers, process improvement specialists, and those involved with initiating change about how you can get started with process improvement efforts across your organization and work to build more lean, modern, and responsive processes and practices.

SPEAKERS: Bill McCarty, Director, Office of Budget and Management, City of Springfield, Springfield, IL; Jean Hakizimana, System Administrator - Senior, City of Atlanta, Department of Finance, Atlanta, GA; Russell Haupert CIO/CTO, City of Tampa Government, Tampa, FL; Cassie Johnson, Police Operations Support Director, Scottsdale Police Department, Scottsdale, AZ

Sunday, 2:40 p.m. - 3:30 p.m.

Things Will Never Be the Same: Accounting Changes and Error Corrections

- Ballroom D 1 CPE Basic
- Accounting Governmental

Estimates and expectations change nearly moment to moment and sometimes we all make mistakes. Learn from GASB's Director of Research and Technical Activities about GASB's new standard on financial reporting, disclosures and supplementary information for accounting changes and error corrections, including new rules for classifying, recognizing, measuring, displaying and disclosing changes to our accounting principles, estimation methods and the best available information to which we can apply them.

SPEAKERS: Joan Jadali, Director of Finance, City of Town & Country, Town & Country, MO; Thomas Alan Skelton, Director of Research and Technical Activities, Governmental Accounting Standards Board, Norwalk, CT

Sunday, 2:40 p.m. - 3:30 p.m.

The Weakest Link: Remote Work and Cybersecurity

- Exhibit Hall 5 1 CPE Basic
- Information Technology

It's no surprise why cyberattacks are more frequent and more successful than ever before. Technologists learned early that people are the weakest link in any security model. Globally, one-third of all local governments were hit by ransomware attacks, and we are not learning from these past mistakes. In fact, protecting enterprise data—coupled with a remote workforce—will require a change in operational policies and larger investments in technology security. Attendees will explore different approaches for risk mitigation including solutions for hardening enterprise applications and policy options, such as staff training and cyber insurance. Speakers will also provide strategies for how IT professionals and finance officers can work together to implement these safeguards successfully.

SPEAKERS: Michael Bailey, Director, Internal Audit, Northshore School District, Bothell, WA; Omar Sandoval, Director of Government Programs, e.Republic, Folsom, CA; Maria Thompson, AWS SLG Cyber Lead, AWS, Durham, NC

CONCURRENT SESSIONS 3:50 P.M. - 5:05 P.M.

Sunday, 3:50 p.m. - 5:05 p.m.

Black Caucus Business Meeting

■ Ballroom G ■ 1.5 CPE ■ Basic ■ Finance

Join us for GFOA's Black Caucus 2022 Annual Business Meeting. Established in 1991, the mission of the Caucus is to support the aspirations and achievements of African American public finance officers; to pursue professional development opportunities for Caucus members; and to sponsor projects to assist African Americans seeking careers in government finance.

SPEAKERS: Margaret Dalley-Johns, CPA, Finance Manager, Broward County, Florida - Mobility Advancement Program, Ft. Lauderdale, FL; Susan Gooding-Liburd, Chief Financial Officer, City of Miramar, Miramar, FL; Brion Oaks, Chief Equity Officer, City of Austin, Austin, TX

Sunday, 3:50 p.m. - 5:05 p.m.

Dealing with Extreme Polarization

- Exhibit Hall 5 1.5 CPE Intermediate
- Business Management & Organization

Left unchecked, political polarization can create a toxic work environment where distrust and gridlock flourish and employees believe they are not valued. To put it mildly, these conditions are less than ideal for addressing the complex problems facing your community. In this session, learn what you can do to address polarization and nurture an environment where trust, collaboration, and creativity can thrive.

SPEAKERS: Mylien Doung, Director of Research, OpenMind Platform, Seattle, WA; Don Kettl, Professor Emeritus and Former Dean, University of Maryland School of Public Policy, Austin, TX

Sunday, 3:50 p.m. - 5:05 p.m.

The Double Life of a Small Government Finance Officer: Technology

- Room 18 ABC
 1.5 CPE
 Intermediate
- Information Technology

It's a well-known secret that the typical finance officer in small government wears many hats. One of those hats has the inscription CTO (Chief Technology Officer). As CFO/CTO, your day may begin with cash projections and paying bills and end with creating selection criteria for a payroll application or establishing cybersecurity policies. This facilitated panel session will address the technology role of the finance officer and what emerging trends finance officers need to be aware of not only to protect against risk, but also to enable innovation and improvement.

SPEAKERS: Kelly Wilson, CFO, Town of Little Elm, Little Elm, TX; Jené N. Jess, Finance & Employee Services Director, City of Bondurant, Bondurant, IA; Mike Mason, County Administrator, County of Accomack, Accomack, VA

Sunday, 3:50 p.m. - 5:05 p.m.

Outsourcing Finance

■ Ballroom EF ■ 1.5 CPE ■ Basic ■ Finance

For governments unsuccessful with traditional recruiting or without options for succession planning, alternative solutions for replacing staff in the Finance office may be necessary. In this session, speakers will explore

possibilities that may be available for outsourcing finance functions. Many models exist from 1099 "employees" to staffing firms, to shared services, and turning over complete control of financial operations. Speakers will discuss pros and cons of each approach and next steps for anyone interested in exploring further.

SPEAKERS: Joellen Lucas, Director, Debt Management, West Virginia State Treasurer's Office, Charleston, WV; James Kupfer, Financial Consultant, A & O Certified Public Accountants, Kenosha, WI; Jack A. Ryan-Feldman, Director, Baker Tilly Municipal Advisors, LLC, Rochester, MN

Sunday, 3:50 p.m. - 5:05 p.m.

The Price is Right: Setting User Charges and Fees for Government Services

■ Ballroom A ■ 1.5 CPE ■ Intermediate ■ Finance

State and local governments, utilities, and stand-alone business-type organizations use charges and fees to help fund services (both external and internal), and well-designed charges and fees can reduce the need for additional revenue sources and promote service efficiency. However, for many organizations, setting user fees and charges can be difficult. This session will explore the important elements to consider during the charge and fee setting process for all organizations including organizational politics, community preferences, cost recovery, and fairness. The session will also highlight GFOA's Rethinking Revenue research on segmented pricing and use of imposed fees.

SPEAKERS: Matthew Brown, CFO and EVP, Finance and Procurement, DC Water, Washington, DC; **Megan Gomez,** Deputy Human Resources Director, County of Riverside, Riverside, CA

Sunday, 3:50 p.m. - 5:05 p.m.

Retaining and Recruiting Talent Among the Great Resignation

- Ballroom D 1.5 CPE Basic
- Personnel/Human Resources

MissionSquare Research found that over half of the public sector workforce is considering leaving their jobs. Seeing colleagues depart affects morale and adds to workload burden some already face. What are governments doing to keep employees and recruit

talent? How does the Great Resignation affect resources, allocation planning, and essentially operational finances? Speakers in this session will discuss the magnitude of their challenge, what strategies they are employing to recruit and to retain talent in all operations as well as in the finance function.

SPEAKERS: Jennifer O'Connor, Assistant Finance Director, City of Saint Charles, St. Charles, MO; Ramona Farineau, Chief Financial Officer, Boulder County, Boulder, CO; Joshua Franzel, Managing Director, Research & Thought Leadership, MissionSquare Retirement, Washington, DC, Susan Tezai, Chief Financial Officer, County of Durham, Durham, NC

Sunday, 3:50 p.m. - 5:05 p.m.

Tap! Swipe! Click! Push! Receiving Electronic Payments

■ Ballroom BC ■ 1.5 CPE ■ Basic ■ Finance

With the ever-growing types of electronic receivables, it is important for governments to remain both aware of new technologies and updated about the tried and true electronic payment methods. Governments continue to adapt to provide more positive experiences for customers and vendors. In this session, industry experts will discuss the variety of electronic payment methods available in the government sector, and what is in store for the future of payment acceptance.

SPEAKERS: Colleen Young, Assistant Chief Financial Officer, City of North Little Rock, North Little Rock, AR; **John M. Globensky,** City Treasurer, City of Grand Rapids, Grand Rapids, MI; **Håkon Johanson**, Director of Finance & Management Services, Town of Gilbert, Gilbert, AZ

WELCOME RECEPTION

Sunday, June 5 • 5:00 p.m. - 6:30 p.m.

Austin Convention Center, Hall 2

Complimentary • Conference delegates, guests, sponsors, and exhibitors are encouraged to attend

Join us for a Welcome Reception to kick off GFOA's 116th Annual Conference! Stroll through the hall and enjoy a bite to eat while listening to the sounds of **Doug Strahan and the Good Neighbors** (dougstrahanmusic.com).

We encourage you to stop by tables with GFOA team members to ask any questions you may have about getting more involved with GFOA.

Table topics include:

- GFOA Membership
- Applying and serving on GFOA's Executive Board and Standing Committees
- CPFO Program
- Black Caucus
- Women's Public Finance Network
- Small Government Forum
- Urban Forum
- Utility Finance Forum

Plus, look for signage in the hall to say "Hello" to this year's first-time annual conference attendee scholarship recipients.

See you there!

Welcome back!

MONDAY AT-A-GLANCE

Conference Registration

8:00 a.m. - 4:00 p.m., Solar Atrium

General Session

8:30 a.m. - 10:10 a.m.. Exhibit Hall 3

Concurrent Sessions

10:30 a.m. - 12:10 p.m.

GFOA Services Booth

Located in the Solar Atrium

Exhibit Hall

11:00 a.m. - 4:30 p.m., Hall 4

Delegate Luncheon

12:10 p.m. - 1:10 p.m., Exhibit Hall 1

Concurrent Sessions

1:30 p.m. - 2:20 p.m.

Concurrent Sessions

2:40 p.m. - 3:55 p.m.

Concurrent Sessions

4:15 p.m. - 5:30 p.m.

Young Professional Speed Networking Event

4:15 p.m. - 5:30 p.m., Room 17A

Women's Public Finance Network Reception

5:30 p.m. – 7:00 p.m., 1st floor rotunda Co-sponsors: EY, Paymentus, Segal

Please check the GFOA website or conference app for the most current speaker list.

MONDAY, JUNE 6

8:30 a.m. - 10:10 a.m.

General Session

- Exhibit Hall 3
 2 CPE credits
- Personal Development



President's Address Michael A. Bryant Deputy County Manager, Mecklenburg County, Charlotte, NC



Keynote Address Dr. Tasha Eurich

Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. Her life's work is to help people become the best of who they are and what they do. With a reputation as a candid yet compassionate voice in the self-improvement space, Tasha pairs her scientific grounding in human behavior with a pragmatic approach to personal development.

CONCURRENT SESSIONS 10:30 A.M. - 12:10 P.M.

Monday, 10:30 a.m. - 12:10 p.m.

Accounting and Auditing Year in Review

- Ballroom D 2 CPE Basic
- Accounting Governmental

This annual survey of recent developments affecting accounting, auditing, and financial reporting for state and local governments is a staple of GFOA's annual conferences, and will provide a comprehensive overview of the key developments in the field. Topics covered will include recent pronouncements from the American Institute of CPAs, Governmental Accounting Standards Board (GASB), and other standard setters. In addition, attendees will receive an update about ongoing GASB projects that will likely have significant effects on accounting and financial reporting in the next few years.

SPEAKERS: Barbara Dameron, Director of Finance, City of Williamsburg, Williamsburg, VA; **Joel M. Black,** Chair, Governmental Accounting Standards Board, Norwalk, CT; **Michele Mark Levine,** Director, Technical Services, GFOA,

MONDAY, JUNE 6

Chicago, IL; **Kinney Poynter, CPA,** Executive Director, NASACT, Lexington, KY

Monday, 10:30 a.m. - 12:10 p.m.

Artificial Intelligence and the Finance Office

- Room 18 ABC 2 CPE Basic
- Information Technology

This session will focus on leveraging artificial intelligence (AI) tools in public sector finance. The session will begin with a brief overview of AI by focusing on the question, "Do people really understand AI?" Next, the session will describe methods in which the private sector is leveraging AI to assess risk and make better management and investment decisions. The session will conclude with how AI strategies in the private sector can be leveraged in the public sector, particularly in the areas of collections, economic development, and financing.

SPEAKERS: Omar Sandoval, Director of Government Programs, e.Republic, Folsom, CA; Chris Atkins, Vice President - Digital Government Transformation, SAP, McCordsville, IN; Joe Baptiste, CPA, MBA, CDFM, Senior Manager, EY, Virginia Beach, VA; Jacquelyn Flickinger, CPA, Director, State & Local ERP/EPM Strategy, Oracle, Rocklin, CA

Monday, 10:30 a.m. - 12:10 p.m.

Rethinking School Budgeting

■ Ballroom G ■ 2 CPE ■ Intermediate ■ Finance

Now is the time to critically examine patterns of spending to ensure that the goals for student achievement are driving the budget process. GFOA's Smarter School Spending series provides resources focused on academic and finance collaboration to address baseline budget assessments, collaboration and communication between all stakeholders, a rigorous process of goal setting, a data-driven evaluation of instructional priorities, and a budget that communicates the financial steps necessary to implement and support the district's strategic plan. Attend this session to hear more about GFOA's resources and learn from your peers how to put these tools into practice.

SPEAKERS: Carol MacLeod, Senior Project Manager, GFOA, Chicago, IL; **Lunda Asmani,** Chief Financial Officer, City of Norwalk Public Schools, Norwalk, CT; **Matthew Lentz,** Chief Financial Officer/Board Secretary, Upper Moreland School District, Willow Grove, PA

MONDAY. JUNE 6

Monday, 10:30 a.m. - 12:10 p.m.

Hot Topics in the Muni Market

- Exhibit Hall 5 2 CPE Basic
- Finance

The municipal market has weathered the COVID storm quite well, but as with the general economy, changes are likely to be found ahead. This session will bring together market experts to discuss the most topical matters for issuers today. These include preparing for the transition out of LIBOR; market conditions, trends, and products; investor input; and regulatory actions that issuers will want to know.

SPEAKERS: Dan Huge, Public Finance Director, State of Indiana, Indianapolis, IN; Karen Daly, Senior Managing Director, Public Finance/ Financial Guarantors, KBRA, New York, NY; Pat McCoy, Deputy Chief Financial Services, Metropolitan Transportation Authority, New York, NY; Dave Sanchez, Director, Office of Municipal Securities, U.S. Securities and Exchange Commission, Washington, DC

Monday, 10:30 a.m. - 12:10 p.m.

Improving Your Budget with Behavioral Science

- Ballroom A 1.5 CPE Intermediate
- Finance

Developing a budget requires a lot of decision-making. Approaching these decisions from a behavioral scientist's point of view can give finance officers a better understanding of—and control over—how those decisions play out. In this session, learn how to recognize decision-making biases in yourself and your stakeholders, how to fix them with small changes, and how you can re-design the choice environment to shape how choices are made.

SPEAKERS: Tara Baker, City Treasurer, General Manager Finance, City of Guelph, Guelph, ON; **Jason Riis,** CEO and Chief Behavioral Scientist, Behavioralize, Philadelphia, PA

MONDAY. JUNE 6

Monday, 10:30 a.m. - 12:10 p.m.

Why I'm a Finance Officer

- Ballroom EF 2 CPE Basic
- Personal Development

According to the GFOA Code of Ethics, communities place a special trust in their public finance officers. But why have you chosen to be a part of this profession? What attracted you to it, and what keeps you in it? These are consequential questions given current pressures of polarization and public distrust of government while trying to recruit new people into the profession. At this session, we will discuss the importance of the finance officer's role and how to maintain good morale. Most importantly, we'll hear from attendees about why they became a finance officer. The results will help GFOA put together materials to aid public finance offices in recruiting and retaining staff.

SPEAKERS: Timothy Martin, Senior Manager for Member Engagement, GFOA, Chicago, IL; Susan Gooding-Liburd, Chief Financial Officer, City of Miramar, Miramar, FL; Timothy Jones, Chief Financial Officer, Sacramento Transportation Authority, Sacramento, CA; Ember Strange, CFO, City of North Little Rock, North Little Rock, AR; Adam Zink, Assistant Treasurer, Lakota Local Schools, Liberty Township, OH

Monday, 10:30 a.m. - 12:10 p.m.

You Can Do It: Developing Your First CIP

- Ballroom BC 2 CPE Basic
- Finance

Would you like to develop a Capital Improvement Plan (CIP), but don't think you can muster the resources to put one together? Not sure where to begin or who to involve? This session will demystify the process of developing a CIP and outline the steps your organization can take to get started. Learn how to convince other stakeholders in your organization of the benefits of a CIP, how to develop objective criteria for evaluating and prioritizing projects, and how to present the CIP for approval to your governing body.

SPEAKERS: Jeff Hansen, Finance Director, City of Golden, Golden, CO; Jason Greene, Assistant Town Manager/CFO, Town of Surfside, Surfside, FL; Kevin Greenville, Director of Finance, Town of La Plata, La Plata, MD; Brad Wilson, Finance Director, City of Wood Dale, Wood Dale, IL

MONDAY, JUNE 6

12:10 p.m. - 1:10 p.m., Hall 1

Delegate Lunch

This is a great opportunity to network. (Lunch is not open to guests or exhibitors.)

Followed by dessert in Exhibit Hall 4.

Dessert Sponsor: MissionSquare Retirement

CONCURRENT SESSIONS 1:30 P.M. - 2:20 P.M.

Monday, 1:30 p.m. - 2:20 p.m.

Identifying, Classifying, and Disclosing Component Units

- Ballroom D 1 CPE Basic
- Accounting Governmental

It is often difficult to determine whether a legally separate entity should be reported as a component unit (CU) of another government and, if so, whether it is properly included as a fiduciary, blended, or discretely presented CU. Topics of this session will include the criteria for identifying and classifying CUs and the disclosures required to explain how and why each has been incorporated.

SPEAKERS: Mark Gassaway, Finance Director, Clark County, Vancouver, WA; **Thomas Skrobola,** Finance Director/Treasurer, City of Farmington Hills, Farmington Hills, MI

Monday, 1:30 p.m. - 2:20 p.m.

Investing in the Cultural Economy

- Room 18 ABC 1 CPE Basic
- Finance

Art for art's sake is a noble notion that needs the seeds of support to find fruition. Local government plays a role in a strong and vibrant arts scene for its citizens, visitors, patrons, artists, and culture bearers. Public financing for cultural and creative sectors creates surprisingly powerful benefits. This can be in small rural communities or large urban cities. This session will explain some successful approaches local governments have been taking, along with the public expenditure models, to explore the role of non-governmental/non-profit funding groups.

MONDAY, JUNE 6

SPEAKERS: Kyle Wedberg, Senior Manager, GFOA, Chicago, IL; Smitty Pignatelli, State Representative, Commonwealth of Massachusetts, Lenox, MA; Meghan Wells, Cultural Arts Division Manager, Economic Development Department, City of Austin, Austin, TX

Monday, 1:30 p.m. - 2:20 p.m.

Living Your Worst Nightmare: How to Deal with a Cyber Attack

- Ballroom BC 1 CPE Intermediate
- Information Technology

It is well known that local governments are an attractive target for cyber criminals and it's possible that your organization will suffer an attack. How are you as a finance officer going to respond, and are you prepared for such an event? In this session, speakers will cover immediate steps to take after a cyber incident, how to ensure proper business continuity, mitigate ongoing risks, control the situation, and begin to recover. Additional resources will also be highlighted to help governments prepare an appropriate disaster response plan.

SPEAKERS: Mike Guay, Vice President - Customer Success Executive, Infor, Manchester, NH; Ernesto C. Ballesteros, JD, MS, CISSP, CISA, Security+, Cybersecurity Advisor, State Coordinator (Region 6, Texas), Cybersecurity and Infrastructure Security Agency, San Antonio, TX

Monday, 1:30 p.m. - 2:20 p.m.

More than Pay: Public Finance Has Workforce Challenges

- Exhibit Hall 5 1 CPE Basic
- Personnel/Human Resources

From a purely financial perspective, replacing a government employee can cost 150 percent of the worker's salary. With an ever-increasing difficult job market, recruiting new finance officers to replace those that get away is not going to be sustainable for most governments. To respond, learn from leading governments about how to focus on employee engagement and improve the employee experience.

SPEAKERS: Rick Grimm, Chief Executive Officer, NIGP: The Institute for Public Procurement, Herndon, VA; **Bob Lavigna,** Director, Institute for Public Sector Employee Engagement, Madison, WI

MONDAY. JUNE 6

Monday, 1:30 p.m. - 2:20 p.m.

Plans, Plans, and More Plans: The Role of the CIP

- Ballroom A 1 CPE Basic
- Finance

Governments create a myriad of plans to cover land use planning, long-term finances, strategic goals, and more. Often, long-term plans require capital investment and must be coordinated with an organization's capital improvement plan (CIP). Attend this session to hear how the CIP can serve to bring together other planning processes, utilize public input and visioning of a master plan, but also inject reality into each by ensuring plans are properly resourced and that funding is synchronized with the timing of available resources.

SPEAKERS: Johnny Taylor, Collection Manager, County of Durham, Durham, NC; **Corey Wilson,** Superintendent, Recreation and Park Commission for the Parish of East Baton Rouge, Baton Rouge, LA; **Thomas Winston,** President & CEO, Toledo/Lucas County Port Authority, Toledo, OH

Monday, 1:30 p.m. - 2:20 p.m.

What is CPFO?

■ Ballroom G ■ 0 CPE

Certification. Career. Community. The Certified Public Finance Officers (CPFO) program for GFOA is a broad educational program designed to verify knowledge in government finance disciplines. Once enrolled, GFOA has many options to assist candidates with educational offerings on the way to their certification. Once obtained, GFOA supports CPFOs throughout their career and they join a community of leaders and engaged members to help drive the profession. Attend this session to learn more about GFOA's CPFO program and the benefits it can provide to you or your staff.

SPEAKERS: Will Jones, CPFO, City Administrator, City of Mequon, Mequon, WI; **Eric Roach,** Manager, CPFO Program, GFOA, Chicago, IL

Monday, 1:30 p.m. - 2:20 p.m.

Year in Washington: GFOA FLC Update

■ Ballroom EF ■ 1 CPE ■ Update ■ Finance

The American Rescue Plan Act (ARPA) of 2021 provided much needed funding for state and local governments, and a constant need to focus on Washington, DC, for

the latest guidance, regulations, and updates. Add on IIJA infrastructure implementation efforts and potential new attempts to regulate the municipal market, GFOA's Federal Liaison Center staff is prepared to present attendees with the most recent information from Washington, DC, and discuss opportunities for outreach efforts. Attend this session to learn about important developments in federal policy related to state and local governments and where we are likely headed for the rest of 2022.

SPEAKER: Emily Brock, Director, Federal Liaison Center, GFOA, Washington, DC

CONCURRENT SESSIONS 2:40 P.M. - 3:55 P.M.

Monday, 2:40 p.m. - 3:55 p.m.

Banking Services: What's New and How to Develop an RFP

- Room 18 ABC 1.5 CPE Intermediate
- **■** Finance

Governments need to understand the variety of services available to them through their banking partner, as new support opportunities related to payables, receivables, cash management, and fraud prevention become available. This session will provide an overview of core banking services, explore new and emerging treasury services your bank can assist you with, and what to think about when issuing an RFP for banking services.

SPEAKERS: Mickie Pearsall, Director of Finance, Milwaukee Metropolitan Sewerage District, Milwaukee, WI; Erik Inderbitzen, Treasury Executive - Government Banking, J.P. Morgan, Washington, DC; Cory Kampf, Chief Financial Officer, Anoka County, Anoka, MN; Dennis Kauffman, Assistant City Manager/ Chief Financial Officer, City of Roseville, Roseville, CA

Monday, 2:40 p.m. - 3:55 p.m.

Disclosure: What you NEED to Do and What you SHOULD Do

■ Ballroom A ■ 1.5 CPE ■ Intermediate ■ Finance GFOA has been a leader in municipal bond disclosure standards for nearly fifty years. During that time and especially today, the conversation around disclosure practices is dynamic and important. This session will discuss issuers' disclosure responsibilities, from the necessary to the voluntary, and include a review of

GFOA's suite of best practices in this area.

SPEAKERS: Angela Pierce, Assistant Finance Director, City of Oklahoma City, Oklahoma City, OK; Dave Erdman, Capital Finance Director, State of Wisconsin, Madison, WI; Deanna Gregory, Partner, Pacifica Law Group LLP, Seattle, WA; Anne Ross, Principal Consultant & Founder/NFMA Past Chair, Muni Credit & Compliance Advisors LLC, White Plains, NY

Monday, 2:40 p.m. - 3:55 p.m.

Paying Not to Perform: Compensated Absence Accounting Under the New Guidance

- Exhibit Hall 5 1.5 CPE Basic
- Accounting Governmental

GASB's statement on Compensated Absences reexamines and updates the accounting and financial reporting for compensated absences. This session will delve into the use of paid time off (PTO) by some governments rather than the more traditional approach of separate sick and vacation leave, and explain how PTO and other forms of compensated absences will be accounted for and reported based on the new standard.

SPEAKERS: Sue Iverson, Finance and Accounting Manager, City of Red Wing, Red Wing, MN; **Anthony M. Cervini, CPA, CFE,** Partner-in-Charge, Government Services, Sikich LLP, Naperville, IL; **Holly M. Matthews, CPA,** Accounting Manager, North Texas Municipal Water District, Wylie, TX

Monday, 2:40 p.m. - 3:55 p.m.

Recovery Lessons: 3 Years after California's Camp Fire

■ Ballroom D ■ 1.5 CPE ■ Basic ■ Finance

Three years after the 2018 Camp Fire destroyed most of Paradise, California, the town is rebuilding itself into a more resilient community. Despite many roadblocks, Paradise has been making its way toward recovery. This presentation will go into depth about the risk assessment, capital planning, economic development, and leadership facets of the town's recovery process, along with lessons learned. We will also look to the future, including the obstacles the town still faces.

SPEAKERS: Greg Eaton, Managing Director, EY, Chicago, IL; Kevin Phillips, Town Manager, Town of Paradise, Paradise, CA

Monday, 2:40 p.m. – 3:55 p.m.

Team First: Case Studies in Collaboration

- Ballroom BC 1.5 CPE Basic
- Business Management & Organization

Teamwork and collaboration can be difficult to describe, but you know it when you see it. For the past two years, GFOA has recognized it in our members and documented great examples in *Government Finance Review*, GFOA's bimonthly member magazine. Attend this session to discuss in an interactive format how leading finance officers and their teams have discovered the benefits of having a strong team culture.

SPEAKERS: Katherine Barrett, Barrett and Greene, Inc., Bethel. CT; Debby Cherney, Chief Executive Officer, San Bernardino County Employees' Retirement Association (SBCERA), San Bernardino, CA; Christina Cintron, Accounting Manager, San Bernardino County Employees' Retirement Association (SBCERA), San Bernardino, CA; Jayson Eaton, CPA, Accounting Manager, San Bernardino County Employees' Retirement Association (SBCERA), San Bernardino, CA; Susan Grant, Director of Finance, City of Fort Lauderdale, Fort Lauderdale, FL; Jenni L. Logan, Treasurer/CFO, Lakota Local Schools, Liberty Township, OH; Amy McInerny, Chief Financial Officer, San Bernardino County Employees' Retirement Association (SBCERA), San Bernardino, CA; Laura Reece, Director, Office of Management and Budget, City of Fort Lauderdale, Fort Lauderdale, FL; Adam Zink, Assistant Treasurer, Lakota Local Schools, Liberty Township, OH

Monday, 2:40 p.m. - 3:55 p.m.

Defined Contribution and Deferred Compensation Plans and Me (Finance Office)

■ Ballroom G ■ 1.5 CPE ■ Update ■ Finance

What are important elements to consider with defined contribution and deferred compensation plans? This session will explore common questions of plan sponso

session will explore common questions of plan sponsors and will explore examples from a defined contribution plan and a supplemental deferred compensation. Attendees will learn about plan design and fiduciary responsibility of these DC plans.

SPEAKERS: Traci Carrier, Budget Analyst, Jackson County, Medford, OR; **Georgina Bouton,** Assistant Director, Employees Retirement System of Texas, Austin, TX; **Steve Gordon,** Partner, AndCo Consulting, Winter Park, FL; **Michelle McCrimmon,** Deputy Chief Financial Officer, City of Orlando, Orlando, FL;

Machelle Pharr, Chief Financial Officer, Employees Retirement System of Texas, Austin, TX

Monday, 2:40 p.m. - 3:55 p.m.

When the Free Money Runs Out

■ Ballroom EF ■ 1.5 CPE ■ Basic ■ Finance

The American Rescue Plan Act (ARPA), Elementary and Secondary School Emergency Relief (ESSER), Infrastructure Investment and Jobs Act (IIJA), and various other federal and state funding opportunities have injected local governments with much needed funding to pay for COVID relief, essential workers, infrastructure, and more. However, when the money runs out, many communities will be faced with the headache of how to pay for ongoing maintenance or continued services. Attendees will learn how to plan for long-term costs, budget sustainably, and enact smart financial policies to ensure governments are using one-time funds responsibly.

SPEAKERS: Bradley Harris, Finance and Accounting Consultant, University of Tennessee – MTAS, Knoxville, TN; Chris Brown, Controller, Office of the Controller, City of Houston, Houston, TX; Jen Carlson, Director of Finance, City of Duluth, Duluth, MN; Julie Zolghadr, Budget Division Manager, Office of Budget & Management, Springfield, IL

CONCURRENT SESSIONS 4:15 P.M. - 5:30 P.M.

Monday, 4:15 p.m. - 5:30 p.m.

ESG in Muniland: What Issuers Need to Know

■ Ballroom BC ■ 1.5 CPE ■ Intermediate

■ Finance

E-S-G, Environmental-Social-Governance factors are becoming more commonplace in the municipal market. Whether it is issuing labeled "green" or "social" bonds or material ESG factors related to an entity's general credits, governments need to be aware of how they can drive these conversations. Join this session to get grounded on these topics, including an extensive review of GFOA's new best practices in these areas. Governments of all types and sizes will be able to learn and use information to assist with their next credit rating presentations, disclosures that may be appropriate for posting, and when and how labeling a bond as "green" or "social" may be appropriate.

SPEAKERS: Kendel Taylor, Director, Department of Finance, City of Alexandria - Finance, Alexandria, VA; Tim Ewell, Chief Assistant County Administrator, County of Contra Costa, Martinez, CA; Laura Levinstein, Chief Risk Officer, Build America Mutual Assurance Company, New York, NY; Nora Whittstruck, Senior Director - ESG Sector Leader, S&P Global Ratings, New York, NY

Monday, 4:15 p.m. – 5:30 p.m.

Inclusive Leadership Strategies for the CFO

- Exhibit Hall 5
 1.5 CPE
 Basic
- Communications

Effective communication is a well-documented trait of effective leaders and essential for finance officers working in government. As our world, communities, and workplaces become more diverse, and we realize we need more diverse perspectives to solve complicated problems – it's imperative we understand how to communicate in a way that reaches and engages all. Learn what inclusive communication is, why it matters, and how you can both apply it to your own leadership style and introduce it to your team. In addition, attendees will receive practical tips to change the way you currently communicate that will enhance workplace culture, maximize the contributions of your team, and build bridges with other peers, elected officials, and community members.

SPEAKERS: Randall Towns, Director of Education, GFOA, Chicago, IL; **Erika Joseph Bergen,** Founder, EJB Consulting, Roanoke, VA

Monday, 4:15 p.m. - 5:30 p.m.

Is Outsourcing the Payables Function Right for Your Entity?

- Ballroom EF 1.5 CPE Intermediate
- Finance

Governments make payments to vendors, citizens, and other entities through a variety of methods, including checks, ACH, wire transfers, procurement cards, cash, e-payable platforms, and other methods. Some smaller governments may benefit from outsourcing portions of their payables operations. This session will explore case studies from governments that have experienced success in outsourcing their payables functions.

SPEAKERS: Jackie Dunn, City Treasurer, City of Philadelphia, Philadelphia, PA; Michael Doerr, Vice President - Public Sector, Paymerang, Richmond, VA; Jonathan Millard, Market Executive, Bank of America Public Sector Group, Bank of America, San Francisco, CA; Mark Romito, Director of Finance, Township of Upper St. Clair, Pittsburgh, PA

Monday, 4:15 p.m. - 5:30 p.m.

Navigating the Maze of Federal Infrastructure Funding

■ Ballroom A ■ 1.5 CPE ■ Update ■ Finance

After numerous "infrastructure weeks" without any actual movement in infrastructure policy, local governments can now look to a future with significant federal investment in capital. Attend this session to better understand the options that are available and how GFOA's resources can be of assistance for providing clarity in what can be a confusing mix of enhancements to existing programs, new notices of funding opportunities, and the reporting and compliance requirements that will be a part of implementation over the next five years. Don't miss out on these opportunities that may be available to your community.

SPEAKERS: Margaret Moggia, Executive Manager of Finance, West Basin Municipal Water District, Carson, CA; **Joe Jarrin,** Senior Advisor for Management and Budget, U.S. Department of Transportation, Washington, DC

Monday, 4:15 p.m. - 5:30 p.m.

Preparing an ACFR Statistical Section

- Ballroom D 1.5 CPE Basic
- Accounting Governmental

Generally accepted accounting principles (GAAP) require governments that produce an annual comprehensive financial report to include a statistical section. This session will focus on how to create the required schedules for each of the five categories of a statistical section, and where to obtain the relevant trend data using some practical examples from a variety of governmental entities.

SPEAKERS: Kim Francisco, CPA, MSA, Deputy Chief Financial Officer, City of Rockville, Rockville, MD; **Sarah Graber,** Chief Business & Finance Officer, The School District of Osceola County, Florida, Kissimmee, FL; **Stephen J. Gauthier,** Consultant, Wheaton, IL

Monday, 4:15 p.m. - 5:30 p.m.

Procurement on a Mission

■ Room 18 ABC ■ 1.5 CPE ■ Basic ■ Finance

Billions of dollars flow through the procurement functions of state and local governments and where those dollars go and how they are used can have significant impact on communities and industries. Governments have long used purchasing requirements to help achieve environmental, social, and community goals. Attend this session to learn about best practices in promoting diversity, sustainability, and community interests through procurement and how to align procurement policies with larger organizational initiatives to help build thriving communities.

SPEAKERS: Abbe Yacoben, Deputy Finance Director & Treasurer, City of Las Vegas, Las Vegas, NV; **Beverly Mendez,** Division Manager Alternative Delivery Services, City of Austin - Capital Contracting Office, Austin, TX; **Jack Pellegrino, NIGP-CPP, CPPO, CPCM,** Director, Purchasing & Contracting, County of San Diego, San Diego, CA

Monday, 4:15 p.m. - 5:30 p.m.

Young Professional Speed Networking Event

■ Room 17 A ■ 0 CPE

Open to attendees under the age of forty, this is an interactive speed networking session for young professionals in public finance. Attendees will speed network in a small group format to discuss issues they're experiencing and to share recommended strategies. So, practice your elevator pitch and connect with other young professionals.

SPEAKER: Elizabeth Fu, Senior Manager, GFOA, Chicago, IL

TUESDAY AT-A-GLANCE

Conference Registration

8:30 a.m. - 4:00 p.m., Solar Atrium

General Session & Annual Business Meeting

8:30 a.m. - 10:00 a.m., Exhibit Hall 3

GFOA Services Booth

Located in the Solar Atrium

Exhibit Hall

10:00 a.m. - 2:00 p.m., Hall 4

Concurrent Sessions

10:20 a.m. - 12:00 p.m.

Small Government Forum Networking Event

10:20 a.m. - 12:00 p.m., Room 17 A

Delegate Luncheon

12:15 p.m. - 1:15 p.m., Exhibit Hall 1

Concurrent Sessions

2:00 p.m. - 3:15 p.m.

Concurrent Sessions

3:35 p.m. - 4:50 p.m.

GFOA Closing Event

7:00 p.m. – 10:00 p.m. Austin City Limits Live at the Moody Theater See page 55 for details

Please check the GFOA website or conference app for the most current speaker list.

8:30 a.m. - 10:00 a.m.

General Session & Annual Business Meeting

- Exhibit Hall 3 1 CPE credit
- **■** Personal Development



Welcome Steve Adler, Mayor of Austin Austin, TX



Presiding:
Michael A. Bryant
Deputy County Manager,
Mecklenburg County, Charlotte, NC

GFOA holds an annual meeting of the members to conduct official business. At this meeting GFOA's active government members will select new members of the Executive Board and vote on modernized bylaws recommended for approval by GFOA's Executive Board.



Comments by Incoming President: Terri Velasquez Finance Director, City of Aurora, Aurora, CO



Keynote Address Ritu Bhasin

Ritu Bhasin, LL.B. MBA is the Founder and CEO of bhasin consulting inc. (bci) and an award-winning speaker, author and internationally recognized expert in diversity, equity and inclusion, authentic leadership, anti-racism and personal empowerment for people from equity-seeking communities. Her Amazon bestselling book, *The Authenticity Principle: Resist Conformity, Embrace Differences, and Transform How You Live, Work, and Lead*, was released in fall 2017.

CONCURRENT SESSIONS 10:20 A.M. - 12:00 P.M.

Tuesday, 10:20 a.m. - 12:00 p.m.

ARPA 101

- Ballroom D 2 CPE Overview
- Accounting Governmental

The American Rescue Plan Act of 2021 ("ARPA") provides \$350 billion in additional funding for state and local governments to help recover from COVID and make lasting improvements to communities all over the United States. However, federal funding does not come without strings attached. Attend this featured two-part series at GFOA's Annual Conference to learn about the nuances of eligible expenditures, procurement regulations, and treasury implications as you work to spend these resources. GFOA staff members and leading practitioners will be available to answer questions and engage in an interactive discussion highlighting the most challenging aspects of ARPA.

SPEAKERS: Danielle Scott, Director, Public Financial Management, New Orleans, LA; Doug Honma-Crane, Strategic Advisor, City of Seattle, Seattle, WA; Rory Reagan, Federal Grants Manager, City and County of Denver, Denver, CO; Marion Serfass, Director of Finance/Treasurer, Town of Vienna, Vienna, VA; Patti Smith, County Auditor, Travis County - Auditor's Office, Austin, TX

Tuesday, 10:20 a.m. - 12:00 p.m.

Austin Underground: A Case Study in Financial Leadership

■ Ballroom A ■ 2 CPE ■ Basic ■ Finance

GFOA's Annual Conference is focused on innovations and how to implement best practices to build strong communities. The City of Austin is making great strides towards completing a transformational project that highlights the importance of strong financial leadership. A partnership between the City of Austin, the Waterloo Greenway Conservancy, and the Waller Creek Local Government Corporation, the Waller Creek District and Tunnel works to revitalize a section of downtown, creates parks and open space, and provides opportunities for public and private investment. Attend this session to hear from City leaders on how they worked together to complete this project, the role of finance in making this project a success, and lessons learned that you can use

in your own community.

SPEAKERS: Spencer Lee, City Manager, City of Austin, Austin, TX; Kim Olivares, Deputy Chief Financial Officer, City of Austin, Austin, TX; Jesús Aguirre, CEO, Waterloo Greenway Conservancy, Austin, TX; Liana Kallivoka, Assistant Director, City of Austin – Parks and Recreation Department, Austin, TX; Kristin Pipkin, P.E., Senior Management Supervisor, City of Austin - Watershed Protection Department, Austin, TX

Tuesday, 10:20 a.m. - 12:00 p.m.

Can You Hear Me Now? How to Communicate and Educate Employees on Benefits

- Room 18 ABC 2 CPE Basic
- Communications & Marketing

Public sector benefits are often touted as a key differentiator to recruit and retain talent. Employers are also mindful of holistic financial wellness of employees as anxieties and worries from personal finances can affect the overall well-being of an individual. So, how can we better communicate the retirement and fringe benefits we offer? This session will feature case study examples on innovative and practical ways to communicate and educate employees on their retirement and fringe benefits.

SPEAKERS: Amanda McGarr, Accountant, City of Chico, Chico, CA; Amy Dexter, Flathead County, Kalispell, MT; Melissa Rackers, Chief Financial Officer, Missouri Local Government Employees Retirement System, Jefferson City, MO; Edward G. Williams, Ph.D., Director, Practice Co-Leader, Baker Tilly US, LLP, Plano, TX

Tuesday, 10:20 a.m. - 12:00 p.m.

Do You Feel Lucky? Planning Under Uncertainty

■ Ballroom EF ■ 2 CPE ■ Intermediate ■ Finance

Long-term financial planning is widely considered a "best practice" in public finance. This is for good reason, as it is important to think strategically and long term in a volatile and resource-constrained environment. However, this lack of clarity might discourage governments from planning at all or put governments at increased risk of failing to adapt to changing conditions. In this session, we will discuss how you can adapt your planning process to environments characterized by political,

economic, technological, and other kinds of uncertainty. Attendees will also learn how to adopt processes where plans are continuously reviewed and modified to be responsive to changing conditions.

SPEAKERS: Andrew Kleine, Senior Director - Government & Public Sector, EY, Washington, DC; **Jeff Bankowski,** Executive Director, NASACT, Lexington, KY; **Melissa Moore,** Finance Director, City of Pflugerville, Pflugerville, TX

Tuesday, 10:20 a.m. - 12:00 p.m.

Living Your Ethics in Tough Times

- Exhibit Hall 5
 2 CPE
 Basic
- Behavioral Ethics

The last couple of years have been stressful in many ways. Part of that stress has been increasing distrust of government. This puts a new kind of pressure on public finance officers to demonstrate strong ethics. In this session, we will explore new (and old) ethical pressures that finance officers face and how the GFOA Code of Ethics can help finance officers increase their reputation for trustworthiness.

SPEAKERS: Chris Morrill, Executive Director/CEO, GFOA, Chicago, IL; Kathleen Leader, Chief Financial Officer, Clean Water Services, Hillsboro, OR; Jose R. Madrigal, City Manager, City of Durango, Durango, CO; Scott McCarty, Finance Director, Town of Queen Creek, Queen Creek, AZ; Patrice Sutton, Chief Financial Officer, Lake County, Waukegan, IL

Tuesday, 10:20 a.m. - 12:00 p.m.

Managing Investment Portfolios for Today and Tomorrow

- Ballroom BC 2 CPE Update
- Management Services

Governments must always keep an eye on their investments and stay ahead of the game regarding their investment strategies. While the core tenets of investing strategies—liquidity, safety, and return—rest within a government's investment policy, knowing about market conditions, investment products, and determining if there are opportunities for core investing outside of investing for liquidity are important tasks of the Treasury office. This session will discuss core portfolio management strategies and explore current issues in investing, including cryptocurrency, ESG/SRI investing, and others.

SPEAKERS: Jason Carini, Treasurer, Rogers County, Claremore, OK; **Paulina Woo**, Managing Director, PFM Asset Management, Mesa, AZ; **Deanne Woodring,** President - Senior Advisor, Government Portfolio Advisors, Portland, OR

Tuesday, 10:20 a.m. - 12:00 p.m.

Small Government Forum Networking Event

■ Room 17 A ■ 0 CPE

GFOA's Small Government Forum provides an opportunity for members of small governments to network and exchange information on topics unique to the demands of managing small government. Created in 2015, the Forum is currently open to GFOA members in small jurisdictions from the United States and Canada with populations of 25,000 or less, or with employee counts of 500 or less. Attend this session to learn more about the Forum and meet/network with your peers.

SPEAKERS: Mark Mack, Senior Manager, Research & Consulting, GFOA, Chicago, IL; **Eric Roach,** Manager, CPFO Program, GFOA, Chicago, IL

12:15 p.m. - 1:15 p.m., Hall 1

Delegate Luncheon

This is a great opportunity to network. (Lunch is not open to guests or exhibitors.)

CONCURRENT SESSIONS 2:00 P.M. - 3:15 P.M.

Tuesday, 2:00 p.m. - 3:15 p.m.

Beyond Crypto: Practical Uses for Blockchain in Government

- Room 18 ABC 1.5 CPE Basic
- Information Technology

Blockchain is about more than cryptocurrency. This session will focus on how blockchain technology can be used outside of the cryptocurrency world to benefit the public sector, such as reducing election fraud or producing contracts that are self-monitoring. Experts will provide an overview of the blockchain concept; how it works; and why it's so secure. Next, they will describe

how the blockchain is put to creative uses outside of cryptocurrency. The session will close with a discussion on why it is important for finance officers to understand the technology and make room for public sector innovations dependent on this public ledger technology.

SPEAKERS: Daniel Culotta, Interim Chief Innovation Officer, City of Austin, Austin, TX; Mark Ferrandino, Executive Director/CEO, Colorado Department of Revenue, Denver, CO; Mark Rakhmilevich, Senior Director, Blockchain Product Management, Oracle, Campbell, CA; Venkat Rammohan, Associate Partner, IBM, New York, NY

Tuesday, 2:00 p.m. - 3:15 p.m.

Beyond Public Hearings: Design Principles for Better Engagement

■ Ballroom A ■ 2 CPE ■ Basic ■ Finance

Public engagement is, perhaps, the most difficult part of local government budgeting. Many local governments rely on the public hearing model of engagement, where government officials are seated at the front of the room and community members can sign up to speak on a given topic for a predetermined number of minutes. However, that is probably the least effective way for a government to understand the preferences of the community. In this session, you will learn how to design a more effective public engagement initiative, have more meaningful interactions, generate greater civic understanding, and work towards earning public trust.

SPEAKERS: Richard Greene, Principal, Barrett and Greene, Inc., Bethel, CT; **Doug Linkhart,** President, National Civic League, Denver, CO

Tuesday, 2:00 p.m. – 3:15 p.m.

Coming Up Next: Implementing GASB 94 (P3) and 96 (SBITA)

- Exhibit Hall 5 1.5 CPE Basic
- Accounting Governmental

Coming on the heels of implementing new guidance on leases, governments must now implement GASB statements on accounting and reporting for subscription-based information technology arrangements (SBITAs) and public-private and public-public partnerships (PPPs). This session will review the new statements and share lessons learned from

governments that have implemented these standards, as well as those that can be extrapolated to these arrangements from implementations of the lease standard.

SPEAKERS: Cameron Van Noy, CPA, Financial Reporting Manager, Travis County, Austin, TX; **Irene Lee, CPA, CGFM,** Financial Reporting, Financial Management Division, Texas Department of Transportation, Austin, TX; **Ted Williamson,** Partner, RubinBrown LLP, St. Louis, MO

Tuesday, 2:00 p.m. - 3:15 p.m.

Debt Trends for Small and Infrequent Issuers

■ Ballroom G ■ 1.5 CPE ■ Update ■ Finance

Governments that may not be frequently in the debt market still have numerous responsibilities and need to be aware of market issues so that they manage their debt portfolio well and are prepared for their next debt issuance. This session will focus specifically on how smaller governments and those that infrequently issue debt manage their debt program, use different products such as bank loans, state revolving funds and bond banks; and maintain compliance with federal tax and securities law matters.

SPEAKERS: Lee Ann Shortland, CPA, Director of Finance, City of Westerville, Westerville, OH; Jonas Biery, Vice President, Public Finance Banker, D.A. Davidson & Co, Portland, OR; Brad Elmer, Managing Director, Baker Tilly Municipal Advisors, Madison, WI; Noel Graczyk, Administrative Services Director, City of Chaska, Chaska, MN

Tuesday, 2:00 p.m. – 3:15 p.m.

Fraud Prevention in Treasury Operations

- Ballroom D 1.5 CPE Basic
- Management Services

Governments should all be on heightened alert regarding fraud, especially the Treasury office. Of particular concern are the sophisticated methods being used by external players including phishing scams, cyberattacks, and actions involving false vendor invoicing or banking information. Governments need to have strong prevention policies, procedures, and plans in place to identify and address fraud before it becomes a reality in the Finance office. In this session, attendees will hear from experts in the field and fellow finance officers who

have experienced instances of external fraud and cyberattacks about lessons learned and discover appropriate tools to prevent and react to fraudulent schemes.

SPEAKERS: Nicole Epp, Senior Treasury Management Manager for US Government Banking, Wells Fargo, Baltimore, MD; Mary Martinez, Finance Director, Mesquite ISD, Mesquite, TX; Tammy Queen, Director of Finance, City of Kansas City, Kansas City, MO

Tuesday, 2:00 p.m. - 3:15 p.m.

Putting Public Assets to Work: Urban Wealth Funds

- Ballroom BC
 1.5 CPE
 Intermediate
- Finance

Local governments are sitting on a "gold mine." Just as a private individual or corporation uses assets (like machinery and buildings) to generate income, governments can build wealth from their assets. Urban Wealth Funds (UWF) are assigned government assets with commercial value under unified, professional management who own and manage these assets for the betterment of the local community. UWFs have been used by governments in Europe and East Asia to generate billions of dollars to fund local infrastructure while maintaining public control of these local assets. A few local governments in North America have also begun to explore UWFs, as a complement to taxes as a source of revenues. At this session, you will learn more about what an Urban Wealth Fund is, the benefits, and how you can begin to unlock the benefits for your community.

SPEAKERS: James Wagner, Finance Director and CFO, City of Tulsa, Tulsa, OK; Theresa Alvarez, CEO & President, Austin Economic Development Corporation, Austin, TX; Jennifer Brown, Director of Finance, City of Sugar Land, Sugar Land, TX; Ben McAdams, Senior Fellow, Sorenson Impact, Salt Lake City, UT; Cathy McHorse, VP, Success by 6, United Way for Greater Austin, Austin, TX; Joseph Minicozzi, AICP, Principal, Urban3, Asheville, NC

Tuesday, 2:00 p.m. - 3:15 p.m.

The Role of the Head Finance Coach

- Ballroom EF 1.5 CPE Intermediate
- Business Management & Organization

Traditionally, managing has been defined as a directive and authoritative role to oversee and drive employees toward a specific outcome. While workplace coaching has the same objective as managing, the approach is more focused on helping individual employees develop professionally. Coaching your employees is an important step in developing an internal culture that supports the mission and constituent experience. In this interactive session, we'll explore how coaching differs from managing and share some tips to help managers become more effective coaches.

SPEAKERS: Ashley McGowan, Controller, City of Grand Junction, Grand Junction, CO; Rhonda Cheatham, Chief, Management Operations, DC Government - OCFO, Washington, DC; Angelique Rice, Associate CFO, DC Government - OCFO/Gov Ops, Washington, DC

CONCURRENT SESSIONS 3:35 P.M. - 4:50 P.M.

Tuesday, 3:35 p.m. - 4:50 p.m.

Business Assurance or Cyber Insurance?

- Room 18 ABC 1.5 CPE Intermediate
- Management Services

Cyber risk is out there. All governments are susceptible to attack and potential damage and business continuity issues are on the rise. The question is, given limited resources, "Is it best to invest in remediation or protection?" Pros and cons of using cyber insurance as part of an overall strategy are dynamic and not well understood. In this session, speakers will describe the factors organizations should consider when assessing risk and debate the costs and benefits of cyber insurance for various types of government. Attend this session to gain the tools and information you need to assess your own situation.

SPEAKERS: Updated speakers will be posted on the GFOA website and conference app.

Tuesday, 3:35 p.m. - 4:50 p.m.

Case Studies in Budgeting: Focus on Equity

■ Ballroom G ■ 1.5 CPE ■ Basic ■ Finance

Is your organization interested in developing a more equitable budget process? Not sure where to start or even what that would look like? In this session, you will hear how other local governments have incorporated equity into their budgets, lessons learned from implementation, and advice on how to ensure your budget process supports an equitable allocation of resources.

SPEAKERS: Chris Fabian, CEO, Resource Exploration (ResourceX), Denver, CO; Joe Lamers, Director, Milwaukee County Office of Strategy, Budget and Performance, Milwaukee County, Milwaukee, WI; Zachary Markovits, Vice President & Local Practice Lead, Results for America, New York, NY; Jesús Pantel, Cultural Funding Supervisor, City of Austin Economic Development Department, Austin, TX

Tuesday, 3:35 p.m. - 4:50 p.m.

Community Transformation and the CIP

■ Ballroom BC ■ 1.5 CPE ■ Basic ■ Finance

Mixed in with projects for street resurfacing, facility repairs, and vehicle replacements, the Capital Improvement Plan (CIP) can provide the tools to make a lasting investment in your community. In this session, speakers will highlight case studies that show how the CIP can include considerations for environment, social, and governance (ESG) factors and work to achieve equity, transparency, and collaboration from both inside and outside of local government. Come be inspired and see what effective capital planning looks like when brought to fruition in communities of various sizes.

SPEAKERS: Kyle Wedberg, Senior Manager, GFOA, Chicago, IL; **Kevin Bain,** Associate Debt Manager, City of Detroit, Detroit, MI; **Pam Hefner,** Redevelopment Project Manager, City of Austin - Department of Economic Development, Austin, TX; **Doug Russell,** City Manager, City of Kalispell, Kalispell, MT

Tuesday, 3:35 p.m. - 4:50 p.m.

Free but Not Easy: How to Find and Manage Grants

■ Ballroom D ■ 1.5 CPE ■ Basic ■ Accounting

Local governments often turn to grant opportunities to help fund the latest initiatives, provide for new capital projects, or support important initiatives that otherwise would be unaffordable. However, the effort required to find, manage, and report on grants can be significant, especially for a small government. Attendees will learn how to distinguish between types of grants, write a better grant proposal, and how to implement and comply with complex grant requirements.

SPEAKERS: Norman Eckstein, Chief Financial Officer, Boonton Township, Boonton Township, NJ; **Steffanie C. Dorn,** Treasurer, Greenwood County, Greenwood, SC; **Melinda M. Gildart, CPA, MBA,** Director of Accounting Management, Texas Department of Transportation, Austin, TX

Tuesday, 3:35 p.m. - 4:50 p.m.

The Hunter and the Hunted: Perspectives from a Tough Job Market

- Ballroom A 1.5 CPE Basic
- Personnel/Human Resources

As the demand for talent grows, recruiting becomes harder. Similarly, securing a job you want can be difficult. This session takes on both perspectives: the employer and the applicant. Hear from speakers on different ways they are attracting talent, including some of the most sought after functions within government. You'll also get a chance to hear from speakers on how they entered public finance and the barriers they faced.

SPEAKERS: Richard Greene, Principal, Barrett and Greene, Inc., Bethel, CT; Katherine Barrett, Principal, Barrett and Greene, Inc., Bethel, CT; Erik Bush, Director of Finance & Administration, Sangamon Mass Transit District, Springfield, IL; Erin Hyder, Managing Director, Internal & Cultural Services, City of Durango, Durango, CO

Tuesday, 3:35 p.m. - 4:50 p.m.

Not Again! Avoiding Common Financial Reporting Errors

- Ballroom EF 1.5 CPE Intermediate
- Accounting Governmental

Each year, GFOA staff and volunteer reviewers for GFOA's Certificate of Achievement for Excellence in Financial Reporting program perform reviews on over 4,400 annual comprehensive financial reports (ACFRs). This session will examine a number of the more common deficiencies identified during these reviews, with a special emphasis on the calculation of net investment in capital assets.

SPEAKERS: Susan Brown, Finance & Accounting Services Manager, City of Gresham, Gresham, OR; **Rachel Ormsby,** Director, Forvis, Dallas, TX

Tuesday, 3:35 p.m. - 4:50 p.m.

Telling Your Financial Story

- Exhibit Hall 5 1.5 CPE Basic
- Communications and Marketing

A finance officer's role is made more difficult when others don't speak the language of Finance or Accounting. To ensure important messages are understood, the finance officer must be able to translate key issues at a level appropriate for the audience—whether that be staff, department leaders, elected officials, grantors, investors, or the public. Being able to identify key messages, support claims with relevant information, and deliver concise and professional presentations is a learned and practiced skill. This session will provide strategies, lessons learned, and case study examples of how to effectively tell your financial story through data, data visualization, examples, and compelling stories.

SPEAKERS: Nicole Lee, Finance Director, City of Prairie Village, Prairie Village, KS; **Lauren Berry,** Audit Senior Manager, BKD CPAs & Advisors, Dallas, TX; **Dawn Lang,** Deputy City Manager/CFO, City of Chandler, Chandler, AZ; **Megan Kilgore,** City Auditor, City of Columbus, Columbus, OH

GFOA CLOSING EVENT

Join us for food, fun, and entertainment!

Tuesday, June 7 ■ 7:00 p.m. – 10:00 p.m.

Austin City Limits Live at the Moody Theater

310 Willie Nelson Blvd., Austin, TX 78701

Space is limited. Tickets must be purchased in advance on estore.gfoa.org.

After enjoying a night out for dinner in Austin, get together for dessert, beverages, music, dancing, and fun with two local bands, **Shinyribs** and **SKYROCKET** that know how to bring the energy!

Event timeline

7:00 pm - Doors open, desserts, and beverages

7:30 pm – Music performance by **Shinyribs** (shinyribs.org)

8:50 pm – Music performance by **SKYROCKET** (skyrockettheband.com)

Don't miss this night to remember!



WEDNESDAY AT-A-GLANCE

Conference Registration 8:00 a.m. - 12:00 p.m.

GFOA Services Booth Located in the Solar Atrium

Concurrent Sessions 8:30 a.m. - 10:10 a.m.

Concurrent Sessions 10:30 a.m. - 12:10 p.m.

Please check the GFOA website or conference app for the most current speaker list.

CONCURRENT SESSIONS 8:30 A.M. - 10:10 A.M.

Wednesday, 8:30 a.m. - 10:10 a.m.

ARPA 201

- Ballroom D 2 CPE Overview
- Accounting Governmental

The American Rescue Plan Act of 2021 ("ARPA") provides \$350 billion in additional funding for state and local governments to help recover from COVID and make lasting improvements to communities all over the United States. However, federal funding does not come without strings attached. Attend the second part of GFOA's featured two-part series at the Annual Conference to learn about ARPA and internal controls, uniform guidance, and implications for the single audit. GFOA staff and leading practitioners will be available to answer questions and engage in an interactive discussion highlighting the most challenging aspects of ARPA.

SPEAKERS: Updated speakers will be posted on the GFOA website and conference app.

Wednesday, 8:30 a.m. - 10:10 a.m.

Building a Strong Financial Foundation with Financial Policies

■ Ballroom A ■ 2 CPE ■ Basic ■ Finance

Financial policies play a key role in building a strong financial foundation by promoting accountability and encouraging long-term thinking. In times of fiscal uncertainty or distress, they can guide decision-making and set boundaries for acceptable action. At this session, learn how to develop and implement effective financial policies, including essential topics to be addressed in your policies, who to involve in the drafting process, and how to monitor compliance. Attendees will leave this session prepared to evaluate their existing financial policies and ready to draft new or updated policies.

SPEAKERS: Nancy Zielke, Managing Director, Alvarez & Marsal Public Sector Services, LLC., Kansas City, MO; Jaime Boscarino, Finance Director, City of Thousand Oaks, Thousand Oaks, CA; Alisha Gamble, Finance Director, City of Flowery Branch, Flowery Branch, GA; Mary Ellen Leonard, Director of Fiscal Services, City of College Station, College Station, TX

Wednesday, 8:30 a.m. - 10:10 a.m.

If It's Not Broke You Still Might Want to Fix It: Lifecycle Costing Analysis for Capital Assets

■ Ballroom EF ■ 2 CPE ■ Basic ■ Finance

Just like a fine wine, capital assets seem to only get more expensive with age. However, the Finance office plays a critical role in informing the timing of decisions on repair, maintenance, and replacement based on total lifecycle costs and working with engineers and operators to get the maximum return. In this session, a group of speakers from the United States, Canada, and Australia will address how to get started with lifecycle costing and how to use lifecycle cost data to both improve the performance of assets, reduce total operating costs, and eliminate costs repair or replacement needs in an asset's last few years of service.

SPEAKERS: Mike Bordenaro, Executive Director, Asset Leadership Network, Washington, DC; Ian Cranston, CEO, Trainer and Consultant, icInfrastructure, Kelowna, BC; Erin Kuhn, Executive Director, West Michigan Shoreline Regional Development Commission, Muskegon, MI; Ashay Prabhu, Co-Founder/Director, Assetic, South Melbourne, Australia

Wednesday, 8:30 a.m. - 10:10 a.m.

Rethinking Popular Reporting of Financial Information

■ Exhibit Hall 5 ■ 2 CPE ■ Basic ■ Finance

GFOA encourages all governments to produce an annual comprehensive financial report in conformity with GAAP. In response to the challenge of getting financial information to citizens, best practices also recommend preparing a popular annual financial report (PAFR), budget in brief, and communicating financial information on the website, and more. The key question is despite all these efforts, do citizens read it or even care? In this session, hear from leading practitioners about strategies for communicating financial information that goes beyond the standard PAFR or website PDF and the actual benefits they see to justify the effort.

SPEAKERS: Cheredith Rhone, Division Manager of Administration, The City of Shreveport, Shreveport, LA; **Elizabeth Holleb,** Finance Director/Treasurer, The City of Lake Forest, Lake Forest, IL; **Joven Orozco,** President, We The Creative, Irvine, CA

Wednesday, 8:30 a.m. - 10:10 a.m.

Technology Solutions for Debt Management

■ Ballroom BC ■ 2 CPE ■ Intermediate ■ Finance

There are numerous new products emerging to help governments specifically with various aspects of their debt management program. Whether it is overall tracking and management of an entity's debt portfolio, disclosure and investor relations systems, or accessing market data, this session will give an overview of what is available and upcoming to help governments with their debt management responsibilities.

SPEAKERS: Elizabeth Reich, Chief Financial Officer, City of Dallas, Dallas, TX; Brian Anthony, Chief Data Officer, MSRB, Washington, DC; Gregg Beinstock, Chief Executive Officer, Lumesis, Inc., Stamford, CT; Colin McNaught, CEO & Co-Founder, BondLink, Boston, MA; Tyler Traudt, CEO, DebtBook, Charlotte, NC

CONCURRENT SESSIONS 10:30 A.M. - 12:10 P.M.

Wednesday, 10:30 a.m. - 12:10 p.m.

Making Peace with Leases

- Exhibit Hall 5 2 CPE Basi
- Accounting Governmental

Many governments have or will soon be finalizing their first financial statements prepared using GASB's new lease guidance now in effect. For some, this will be a post-mortem, a chance to compare notes on how the transition went, and get suggestions on ways to make future accounting and financial reporting for leases easier. For others, this will be an opportunity to fine-tune initial implementation before "pulling the trigger" on lease accounting. Speakers, including practitioners who have already implemented the new guidance and auditors, will address some of the more common issues seen with implementation thus far.

SPEAKERS: Bob Scott, Executive Director, Administrative Services, Town of Prosper, Prosper, TX; Deborah Beams, Supervising Project Manager, GASB, Norwalk, CT; Kay L. Hamilton, Senior Accountant, City of Fort Worth, Fort Worth, TX

Wednesday, 10:30 a.m. - 12:10 p.m.

Preventative Medicine: Applying GFOA's Fiscal First Aid Treatments in Advance of the Next Recession

■ Ballroom D ■ 2 CPE ■ Basic ■ Finance

With fears of the next recession on the horizon, what should governments be doing now to start preparing to help deal with potential for fiscal distress? GFOA's Fiscal First Aid research series, developed originally to help deal with the 2009 Great Recession and then refined through the pandemic offers several strategies to reduce budget expenses, create flexibility, and assess risk associated with different options with the goal of long-term sustainability. Attend this session to learn how we can all take lessons learned from the past decade and apply them proactively to address challenges of the next recession.

SPEAKERS: John Hess, Assistant County Administrative Officer, County of Tulare, Visalia, CA; **Karen Rhodes-Whitley,** Director of Budget & Research, City of Plano, TX

Wednesday, 10:30 a.m. - 12:10 p.m.

Public Pensions 101

■ Ballroom BC ■ 2 CPE ■ Update ■ Finance

What is happening in the world of public pensions? With greater market volatility and economic uncertainty, finance officers have to prepare for the ups and downs, and everything in between. In this session, we will explore an actuarial perspective on risks affecting pension plans and how finance officers can be informed and prepared for how those risks could affect operating budgets. We will also explore how pension plans are faring overall and resources finance officers can utilize to compare across plans.

SPEAKERS: Tina M. Lausier, Director of Accounting, Milwaukee County, Milwaukee, WI; JP Aubry, Associate Director of Research, Center for Retirement Research - Boston College, Boston, MA; Jenny Starr, Chief Financial Officer, Ohio Public Employees Retirement System (OPERS), Columbus, OH; Todd Tauzer, National Public Sector Retirement Practice Leader, Segal, San Francisco, CA

Wednesday, 10:30 a.m. - 12:10 p.m.

Riding the E-Procurement Wave: Improving Your Vendor Relationships

- Ballroom EF 2 CPE Basic
- Management Services

Remote work combined with the challenge of supply chain disruption, fiscal crisis, and COVID-relief funding provided many governments a perfect opportunity to invest in e-procurement systems to modernize the government-supplier relationship. In this it can deliver to both governments and vendors, strategies on implementation, and explore integration considerations with other systems. Additionally, speakers will emphasize the role of e-procurement in building a modern and responsive procurement function for governments of all sizes and types.

SPEAKERS: Michael Soloman, Treasurer, City of St. Paul, St. Paul, MN; Dustin Lanier, Founder/Principal Consultant, Civic Initiatives LLC, Austin, TX; Matt Watkins, National Account Executive, Municipal Finance Services Corp., Washington, DC

Wednesday, 10:30 a.m. - 12:10 p.m.

The Link between Land Use Planning and Revenues

■ Ballroom A ■ 2 CPE ■ Basic ■ Finance

Land use planning decisions are often made without considering the impact on a local government's revenues—yet land uses determine a local government's tax base! This session will feature research from GFOA's Rethinking Revenue initiative and will demonstrate how local governments have begun to connect their land use planning to revenue planning. Attendees will come away from the session with practical advice on how to make the case for linking land use planning and revenue planning in their communities and the steps they can take to make land use planning decisions that are more supportive of strong local revenues.

SPEAKERS: Laurie Brewer, Assistant City Manager, City of Georgetown, Georgetown, TX; **Michael Kovacs**, City Manager, City of Fate, Fate, TX; **Kevin Shepherd**, President/CEO, Verdunity, Dallas, TX; **Justin Weiss, MPA, ICMA-CM**, Assistant City Manager, City of Fate, Fate, TX

EXHIBIT HOURS

Exhibits will be located in **Hall 4** of the convention center.



Festivities will include a ribbon cutting, door prizes to the first 116 delegates (excludes guests and children) to enter the hall.

Sunday, June 59:30 a.m. - 1:30 p.m.Monday, June 611:00 a.m. - 4:30 p.m.Tuesday, June 710:00 a.m. - 2:00 p.m.

Travel Portland - 2023 Annual Conference Host City Achievelt 325 ACI Worldwide 725 Active Liens 611 AdComp Systems Group 709 AGA - Association of Government Accountants 525 AlG Retirement Service 432 Allovue 224 Amnesty.com 603 AmpliFund 517 Andrews Technology Arbitrage Compliance Specialists, Inc. 622 Arcadis Gen 915 Arctic IT 829 AST Corporation 810 Avenu Insights and Analytics 207 AVR, Inc. 314 Azavar Government Solutions 711 Baker Tilly 502 Bentek 211	Company Name	Booth No.
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Pueblo City-County Library District	830
Questica	820
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RenKim Corporation	529
The Reporting Solution	304
ResourceX	530
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RPI Consultants	815
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Sage	512
SAP Concur	332
S & P Global Ratings	706
Sierra-Cedar	213
Software Simplified	217
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COMPANY NAME	BOOTH NO.
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The GFOA Hero Award recognizes finance officers who have demonstrated extraordinary actions beyond their normal duties during a time of health, financial, natural, or human-made crisis. We are proud to announce the following individuals as recipients of the 2022 award:

Buffy Bullis, Administrative Services Director, City of Monrovia, CA

Amy Gnojek, Co-CEO/CFO, Eagle County Paramedic Services, Edwards, CO

Jennifer Larson, Director of Finance & Budget, City of Dubuque, IA

Brian Mohan, Assistant City Manager/Chief Financial Officer/City Treasurer/Acting City Clerk, City of Moreno Valley, CA

Timothy (TJ) Plante, Chief Administrative and Financial Officer (CAFO), City of Springfield, MA

AWARDS FOR EXCELLENCE IN GOVERNMENT FINANCE

The Awards for Excellence in Government Finance program recognizes outstanding contributions to the practice of government financial management. The award stresses practical, documented work that offers leadership to the profession and promotes the use of best practices in public finance.

Applications for the 2022 awards are open until July 15. Winners will be notified in the fall and announced in the December issue of Government Finance Review.

Apply today at gfoa.org/afe-application



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GFOA extends a gracious thank you to the members of the Austin Local Conference Committee who donated both time and effort to general preparations. The conference would not be a success without their generous support.

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ABOUT GFOA

Government Finance Officers Association (GFOA), founded in 1906, represents public finance officials throughout the United States and Canada. The association's 22,500+ members are federal, state/provincial, and local finance officials deeply involved in planning, financing, and implementing thousands of governmental operations in each of their jurisdictions.

Structure

An eighteen member Executive Board elected by the membership governs the organization. The Executive Board establishes policy and direction for the association. In addition, there are seven standing committees, made up of twenty-five GFOA members each, each of which studies issues in their respective areas and proposes statements, best practices, and advisories to the Executive Board.



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PAST ANNUAL CONFERENCES AN

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Pittsburgh, PA: *David V. Addy, Detroit, MI

No Conference: *A.E. Fuller, Miami, FL

Cleveland, OH: *Joseph M. Cunningham, New York, NY

1943

1944

1945

^{*}Deceased

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- 1946 Richmond, VA: *Rollin E. Agard, Kansas City, MO
- 1947 New York, NY: *Joseph M. Lowery, Los Angeles County, CA
- 1948 Denver, CO: *C.L. Beazley, Province of Nova Scotia
- 1949 Detroit, MI: *Joseph F. Clark, Wildwood, NJ
- 1950 Montreal, QB: *Lionel G. Ott, New Orleans, LA
- 1951 Dallas, TX: *L. Roberge, Montreal, QB
- 1952 Boston, MA: *E. Lynn Crossley, Dallas, TX
- 1953 Miami, FL: *John McQuilken, San Diego, CA
- 1954 San Francisco, CA: *Frank R. Hanrahan, Cleveland, OH
- 1955 New Orleans, LA: *A.A. Weinberg, Chicago, IL
- 1956 Washington, DC: *Charles L. Mathews, Atlanta, GA
- 1957 St. Paul, MN: *George N. Shaw, Miami, FL
- 1958 Milwaukee, WI: *James H. Lowther, Ottawa, ON
- 1959 Montreal, QB: *Eugene A. Mintkeski, Port Authority of NY
- 1960 New York, NY: *Richard J. McConnell, Philadelphia, PA
- 1961 Seattle, WA: *Fred W. Lawrence, San Diego, CA
- 1962 Boston, MA: *John L. Williams, Phoenix, AZ
- 1963 Detroit, MI: *Robert E. Develle, New Orleans, LA
- 1964 Dallas, TX: *Leland M. Romkey, Halifax, NS
- 1965 Philadelphia, PA: *C.F. Craig, Dallas, TX
- 1966 San Diego, CA: *Fred L. Schneider, Columbus, OH
- 1967 Chicago, IL: *Louis G. Basso, Wayne County, MI
- 1968 New Orleans, LA: *Nathan J. Sindelar, Moraga, CA
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- 1970 Miami Beach, FL: *Joe E. Torrence, Nashville & Davidson County, TN
- 1971 New York, NY: *John H. Poelker, St. Louis, MO
- 1972 Denver, CO: *Elmer A. Johnson, Denver, CO
- 1973 Kansas City, MO: *John M. Urie, Kansas City, MO
- 1974 Las Vegas, NV: *S. Grady Fullerton, Harris County, TX
- 1975 Montreal, QB: *Alfred D. Bricker, Wayne County, MI
- 1976 San Francisco, CA: *Lennox L. Moak, Philadelphia, PA
- 1977 Atlanta, GA: *Charles L. Davis, Atlanta, GA
- 1978 Houston, TX: *Clark Burrus, Chicago, IL
- 1979 Detroit, MI: *Carl V. Husby, Jr., Long Beach, CA
- 1980 Phoenix, AZ: *Fernand Denis, Montreal, QB
- 1981 Boston, MA: *William J. Reynolds, Greenwich, CT
- 1982 New Orleans, LA: *Jim C. Kirkland, Tallahassee, FL
- 1983 Toronto, ON: *Carl L. White, San Antonio, TX
- 1984 San Antonio, TX: *Arthur A. Blumenfeld, Albuquerque, NM
- 1985 Chicago, IL: *John T. Walsh, Hartford, CT

Los Angeles, CA: *Betty Jo Harker, Ames, IA 1986 1987 Washington, DC: Patrick C. Glisson, Atlanta, GA 1988 Atlanta, GA: *Frank L. Greathouse, Nashville, TN 1989 Seattle, WA: Virginia Rutledge, Ludlow, MA Cincinnati, OH: Gary R. Norstrem, Saint Paul, MN 1990 1991 Denver, CO: Richard B. Dixon, Los Angeles, CA Orlando, FL: *John L. Pickard, Toronto, ON 1992 1993 Vancouver, BC: Arnold G. Holz, Washington, DC Minneapolis, MN: Bonnie Ridley Kraft, Gresham, OR 1994 1995 Baltimore, MD: Timothy H. Riordan, Dayton, OH Portland, OR: Arthur R. Lynch, Glendale, AZ 1996 Fort Lauderdale, FL: Linda R. Savitsky, Hartford, CT 1997 San Francisco, CA: Douglas R. Ellsworth. 1998 Mount Prospect, IL 1999 Nashville, TN: Gary H. Bruebaker, State of Oregon 2000 Chicago, IL: *Anne Spray Kinney, Milwaukee, WI Philadelphia, PA: Timothy Grewe, Portland, OR 2001 2002 Denver, CO: William Patrick Pate, High Point, NC 2003 New York, NY: Edward Harrington, City and County of San Francisco, CA 2004 Milwaukee, WI: Nancy Zielke, Kansas City, MO 2005 San Antonio, TX: Carla Sledge, Wayne County, MI 2006 Montréal, QC: Thomas Glaser, County of Cook, IL 2007 Anaheim, CA: Charles Cox, Farmers Branch, TX 2008 Fort Lauderdale, FL: Kenneth L. Rust, Portland, OR 2009 Seattle, WA: Paul A. Macklem, Kelowna, BC Atlanta, GA: Len Brittain, Toronto, ON 2010 2011 San Antonio, TX: Linda C. Davidson, Boca Raton, FL 2012 Chicago, IL: Chris Morrill, Roanoke, VA 2013 San Francisco, CA: Timothy L. Firestine, Rockville, MD Minneapolis, MN: Robert W. Eichem, Boulder, CO 2014 2015 Philadelphia, PA: Heather A. Johnston, Burnsville, MN Toronto, ON: Marc Gonzales, Clackamas County, OR 2016

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2017

2018

2019

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NOTES





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Oregon Convention Center
Registration details will be
available in the fall.

118th Annual Conference Orlando, Florida | June 9–12, 2024 Orange County Convention Center

119th Annual Conference Washington, DC | June 29–July 2, 2025 Walter E. Washington Convention Center

120th Annual Conference Chicago, Illinois | June 28-July 1, 2026 Hyatt Regency & Swiss Hotel Chicago

121st Annual Conference New Orleans, Louisiana | June 6-9, 2027 Ernest N. Morial Convention Center



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