

PROGRAM GUIDE

Government Finance Officers Association

118th Annual Conference

Orange County Convention Center, West Concourse

YOUR GUIDE TO CONFERENCE **Download the Mobile App**Search GFOA in the App Store



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WIRELESS CONNECTION

Free Wi-Fi is available in GFOA meeting space

SSID: GFOA2024 Password: 2204AOFG

IMPORTANT NOTICE: The Government Finance Officers Association (GFOA) or its agents will be taking photographs and/or video during the conference, including, without limitation, during the general session and other meetings and sessions. By attending the event, you acknowledge and agree that the Government Finance Officers Association (GFOA) or its agents may take photographs and/or videos of you during the event and may use those photographs and recordings for GFOA's purposes, including but not limited to news, marketing, advertising, publicity, and fundraising purposes, without compensation to, or further permission from, you. All such photos and videos are the sole property of GFOA.

GENERAL INFORMATION

REGISTRATION HOURS

Attendee check-in and registration will take place in **West Lobby E/F** of the convention center during the following hours. All attendees must check in to print their badges and pick up conference materials.

Friday	11:00 a.m 4:00 p.m.
Saturday	7:00 a.m 4:00 p.m.
Sunday	8:00 a.m 4:00 p.m.
Monday	8:00 a.m 4:00 p.m.
Tuesday	8:00 a.m 4:00 p.m.

NAME BADGES

All conference attendee badges are available to print during registration hours in **West Lobby E/F** of the convention center.

CONFERENCE ATTENDEE BADGES: All conference attendees must wear their name badges to be admitted to conference sessions, meetings, luncheons, Exhibit Hall, and Sunday Welcome Reception.

GUEST NAME BADGES: Guests must be registered and wear their guest badges to be admitted to the Sunday Welcome Reception and Exhibit Hall.

CLOSING EVENT TICKETS: Tickets purchased for the Closing Event at Universal Studios Florida will be printed with your conference badge at registration.

FIRST-TIME ANNUAL CONFERENCE ATTENDEE SCHOLARSHIP RECIPIENTS: Thank you to the 250+ delegates who took advantage of GFOA's first-time annual conference attendee scholarship. We hope that you will find your conference experience beneficial as you catch up on recent changes, learn new developments, and network with your peers.

If you see a fellow delegate wearing a first-time annual conference attendee ribbon, please join us in saying "Welcome!"

GFOA CONFERENCE MOBILE APP

To view full conference session details, ask questions, access course materials, and record CPE credit, download the "GFOA Conference App."

HOW DO I ACCESS THE MOBILE APP?

- DOWNLOAD: Search "GFOA Conference App" in the Apple App Store or Google Play and download.
- OPEN THE APP: Tap the Orlando 2024 conference icon under "Latest Events" near the bottom of the screen.
- LOGIN: Enter your GFOA username and password.
- FORGOT YOUR PASSWORD? Visit estore.gfoa.org and select "forgot password" to reset.

READY TO RECORD CPE?

Select the "Evaluation" icon at the bottom of the session page to complete the evaluation and enter the verification code provided at the end of the session. Once completed, you will be able to download your CPE certificate(s).

CPE CREDITS

Government Finance Officers Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: NASBAregistry.org.



National Registry of CPE Sponsors 150 Fourth Avenue North • Suite 700 Nashville, TN 37219-2417 www.nasba.org

GENERAL INFORMATION

GFOA HUB

EXPERIENCE GFOA'S EXCITING NEW OFFERINGS & GRAB SOME SWAG!

Stop by the GFOA Hub, located in **West Lobby E/F**, to learn more about GFOA's membership benefits, award programs, research, CPFO program, and much more.

At the Hub's main kiosk, you can purchase this year's conference t-shirt and pick up free #GFOA2024 sunglasses and the official conference lapel pin. See you there!

GFOA HUB OPEN HOURS

Saturday	1:00 p.m. – 5:00 p.m.
Sunday	8:00 a.m 5:00 p.m.
Monday	8:00 a.m 5:00 p.m.
Tuesday	8:00 a.m 5:00 p.m.

EXHIBIT HALL

Exhibits are located in **Hall WE2** of the convention center. The Exhibit Hall is designed so you can view products, ask questions, and see live demonstrations of products and services that will save your government time and money.

RIBBON-CUTTING CEREMONY

Sunday 9:30 a.m.

HALL OPEN HOURS

Sunday	9:30 a.m. – 1:30 p.m.
Monday	11:00 a.m 4:30 p.m.
Tuesday	10:00 a.m 2:00 p.m.

GFOA SCAVENGER HUNT

The GFOA Scavenger Hunt can be found inside the conference mobile app. To be included in the drawing, journey through the exhibit hall and conference center during the dates above to visit all of the participating Diamond, Platinum, and Gold Sponsor booths and GFOA destinations where you can scan the QR code at each station, answer questions, and rack up points.

All entries must be received by 2:30 p.m. on Tuesday, June 11, 2024. GFOA will contact winners to award prizes. *Exhibitors and guests are not eligible*.

Get ready for GFOA's 119th Annual Conference in Washington, DC, with this year's scavenger hunt prizes:

- Registration for GFOA2025 (1 winner)*
- 4 passes to Artechouse (1 winner)
- 4 passes for Beat the Bomb (1 winner)
- Gift card to Ambar (2 winners)
- Gift card to Cuba Libre (1 winner)
- Gift card to Del Frisco's Steakhouse (1 winner)
- GFOA 2024 conference swag box (1 winner)

ORLANDO INFORMATION DESK

Stop by the Visit Orlando Information Desk, in the **West Lobby E/F** of the convention center, for help with restaurant, destination, and attraction information.

VISIT ORLANDO OPEN HOURS:

Sunday	9:00 a.m 5:30 p.m.
Monday	9:00 a.m 4:30 p.m.

FACILITIES

WHEELCHAIR AND SCOOTER RENTAL:

If you need to rent a motorized scooter or wheelchair while in Orlando, please reach out to Scootaround for assistance at 1-888-441-7575 or visit them online at: www.scootaround.com/en/orlando.

MEDICAL ASSISTANCE: The Orange County Convention Center first aid station is located in **Med** room 1 on Level II, near room W240. Should you need to report a first aid emergency, please dial 911.

ACCOMMODATIONS FOR MOTHERS:

Wellness Rooms are available on Level I in the **West Lobby E/F** of the convention center.

ACCESSIBLE RESTROOMS: All-user restrooms are available on Level II of the convention center near Hall F and in the Exhibit Hall WE2.

LOST AND FOUND: If you have found an item, please drop it off at the GFOA Hub in the **West E/F Lobby**.

*Registration is nontransferable & only applies to GFOA2025

GENERAL INFORMATION

GENERAL INFORMATION

HOTEL SHUTTLE SERVICE

GFOA will provide daily shuttle service between the DoubleTree, Hilton, Renaissance, and Residence Inn and the Orange County Convention Center, West Concourse. The Hyatt Regency, Rosen Plaza, and Rosen Centre are connected by pedestrian bridge and the Days Inn is within walking distance to the Orange County Convention Center, West Concourse.

Additionally, GFOA will offer shuttle service between all conference block hotels and the GFOA Closing Event for attendees with advanced tickets.

For specific shuttle times, please refer to the on-site signage and your conference "Know Before You Go" email.

CONCESSIONS

Concessions will be available within the convention center at the following locations.

WEST E/F FOOD COURT

- Cubano Café
- Papa John's Pizza
- Sandwich Zone
- Taco Twist

EXHIBIT HALL WE2

Starbucks

COMPLIMENTARY COFFEE SERVICE AND BREAKFAST BITES

MONDAY

Coffee service and a breakfast bite will be available before the general session near the Valencia Ballroom. Coffee Sponsor: CentralSquare Technologies Breakfast Bite Sponsor: Alight Solutions

TUESDAY

Coffee service and a breakfast bite will be available before the general session near the Valencia Ballroom.

Coffee Sponsor: OpenGov

Breakfast Bite Sponsor: OneStream Software

WEDNESDAY

Coffee service and a breakfast bite will be available before the concurrent sessions in West Lobby E/F.

Coffee Sponsor: Amazon Business

Breakfast Bite Sponsor: KeyBanc, Capital Markets

DELEGATE LUNCHEONS

Luncheons will be open to all registered delegates, but not to exhibitors and guests. A name badge is necessary for admittance to both luncheons—please make sure your badge is accessible. General seating is available. We ask that you do not save seats or tables.

MONDAY

12:10 p.m. – 1:30 p.m., Hall WE1 Network with fellow attendees. Followed by dessert in Exhibit Hall WE2. Dessert Sponsor: Deloitte

TUESDAY

12:00 p.m. – 1:30 p.m., Hall WE1 Network with fellow attendees. Dessert will be preset on lunch tables.

Dessert Sponsor: J.P. Morgan

COMPLIMENTARY AFTERNOON SNACK

SUNDAY

Afternoon snacks will be available outside the concurrent session rooms.

Sponsor: Bank of America

MONDAY

Afternoon snacks will be available outside the concurrent session rooms.

Sponsor: Forvis Mazars

TUESDAY

Afternoon snacks will be available outside the concurrent session rooms.

Sponsor: Protiviti

NETWORKING & SOCIAL EVENTS

GFOA 5k FUN RUN & WALK

Sunday

Race bib pick-up 6:00 a.m. - 6:45 a.m. 7:00 a.m.

Hyatt Regency Orlando

Open to pre-registered conference participants

Sponsor: Stifel

WOMEN'S PUBLIC FINANCE NETWORK ANNUAL BUSINESS MEETING & LUNCHEON

Sunday • 10:30 a.m. – 12:30 p.m. Orange County Convention Center,

Sunburst Room, W340

Audience restricted to reserved conference participants

Sponsor: PFM

LGBTQIA+ CAUCUS NETWORKING MEETING

Sunday • 2:40 p.m. – 3:30 p.m.

Orange County Convention Center,

Tangerine Ballroom, WF3

Open to all conference participants

BLACK CAUCUS ANNUAL MEETING

Sunday • 3:50 p.m. - 5:05 p.m.

Orange County Convention Center,

Tangerine Ballroom, WF3

Open to all conference participants

WELCOME RECEPTION

Sunday • 5:00 p.m. - 6:30 p.m.

Orange County Convention Center, Hall WD2

Open to all conference participants and guests

Entertainment Sponsor: EY

LGBTQIA+ CAUCUS RECEPTION

Sunday • 7:00 p.m. - 8:00 p.m. Hyatt Regency Orlando, Rock Springs Room Open to LGBTQIA+ Caucus members and GFOA members interested in joining the group

VOLUNTEER AWARD REVIEWER RECEPTION

Sunday • 7:00 p.m. - 8:00 p.m. Hyatt Regency Orlando, Barrel Spring 1 Room Audience restricted to invited participants

BLACK CAUCUS RECEPTION

Sunday • 9:00 p.m. - 12:00 a.m. Hyatt Regency Orlando, Florida Ballroom A/B Open to all conference participants Sponsors: Paymentus, PFM, and Loop Capital Markets

SMALL GOVERNMENT FORUM: INVESTING FOR SMALL GOVERNMENTS

Monday • 10:30 a.m. - 12:10 p.m.

Orange County Convention Center,

Room W230

Open to all conference participants

YOUNG PROFESSIONALS NETWORK: SPEED NETWORKING

Monday • 10:30 a.m. – 12:10 p.m.

Orange County Convention Center,

Room W331 A

Open to all conference participants under age 40

GFOA CLOSING EVENT

Tuesday • 7:30 p.m. - 11:30 p.m.
Universal Studios Florida
Tickets must have been purchased in advance
Entertainment Sponsor: PFM Asset Management

PRECON AT-A-GLANCE

FRIDAY PRECON SESSIONS

Federal Funds Single Audit for Governmental Grantees (P3)

1:00 p.m. - 5:00 p.m., Room W230, 4 CPE Credits

Overview of Debt Management Best Practices (P1)

1:00 p.m. - 5:00 p.m., Room W231, 4 CPE Credits

Understanding Fire and Finance (P2) 1:00 p.m. - 5:00 p.m., Room W232, 4 CPE Credits

SATURDAY PRECON SESSIONS

Procurement and the Modern Government (P4)

8:30 a.m. - 12:30 p.m., Room W232, 4 CPE Credits

The Why, How, and What of Local Government Budgeting (P6)

8:30 a.m. - 12:30 p.m., Room W231, 4 CPE Credits

Alliance for Smarter School Spending: Summer Meeting (P5)

10:00 a.m. - 5:00 p.m., Room W225, 6 CPE Credits

Building a Stronger Foundation with Financial Policies (P7)

1:00 p.m. - 5:00 p.m., Room W230, 4 CPE Credits

Overcoming Politics in Budgeting (P8)

1:00 p.m. - 5:00 p.m., Room W232, 4 CPE Credits

Retaining, Recruiting, and Restructuring the Finance Office (P9)

1:00 p.m. - 5:00 p.m., Room W231, 4 CPE Credits

FRIDAY AT-A-GLANCE

Conference Registration

11:00 a.m. - 4:00 p.m., West Lobby E/F

SATURDAY AT-A-GLANCE

Conference Registration

7:00 a.m. - 4:00 p.m., West Lobby E/F

GFOA Hub

1:00 p.m. - 5:00 p.m., West Lobby E/F

STANDING COMMITTEE MEETINGS

Committee on Accounting, Auditing, and Financial Reporting (AACFR)

9:00 a.m. - 2:30 p.m., Room W330 B

Committee on Economic Development and Capital Planning (CEDCP)

9:00 a.m. - 5:00 p.m., Room W331 C

Committee on Governmental Budgeting and Fiscal Policy (Budget)

9:00 a.m. - 5:00 p.m., Room W330 C

Committee on Governmental Debt Management (Debt)

9:00 a.m. - 5:00 p.m., Room W330 A

Committee on Retirement and Benefits Administration (CORBA)

9:00 a.m. - 5:00 p.m., Room W331 B

Committee on Treasury and Investment Management (TIM)

9:00 a.m. - 5:00 p.m., Room W331 D

^{*} P-number for each PreCon session corresponds to the icon displayed on the badges of registered attendees.

SUNDAY AT-A-GLANCE

GFOA 5k Fun Run & Walk

6:00 a.m. bib pick-up, 7:00 a.m. start, Hyatt Regency *Sponsor: Stifel*

Conference Registration

8:00 a.m. - 4:00 p.m., West Lobby E/F

GFOA Hub

8:00 a.m. - 5:00 p.m., West Lobby E/F

Exhibit Hall

9:30 a.m. – 1:30 p.m., Hall WE2 Ribbon cutting at 9:30 a.m.

Women's Public Finance Network Annual Business Meeting & Luncheon

10:30 a.m. – 12:30 p.m., Sunburst Room, W340 Audience restricted to reserved conference participants Sponsor: PFM

Opening General Session

1:00 p.m. - 2:20 p.m., Valencia Ballroom, W415

Concurrent Sessions

2:40 p.m. - 3:30 p.m.

Leadership Workshop: GFOA's Budgeting Readiness Assessment

2:40 p.m. – 4:40 p.m., Sunburst Room, W340 Audience restricted to reserved conference participants

Concurrent Sessions

3:50 p.m. - 5:05 p.m.

Welcome Reception

5:00 p.m. - 6:30 p.m., Hall WD2 Open to all conference participants and guests Entertainment Sponsor: EY

Black Caucus Reception

9:00 p.m. – 12:00 a.m. Hyatt Regency, Florida Ballroom A/B Sponsors: Paymentus, PFM, and Loop Capital Markets 1:00 p.m. - 2:20 p.m.

Opening General Session

- Valencia Ballroom, W415 1 CPE credit
- Leadership, Ethics, and Trust



CEO's Address Chris Morrill, Executive Director/CEO GEOA



Keynote Address
Casey Newton

Casey is the founder and editor of *Platformer*, an independent publication devoted to exploring the intersection of technology and democracy, including the declining trust in government. He is also co-host of *Hard Fork*, the critically acclaimed New York Times podcast about technology and the future. Casey's work focuses on the rise of artificial intelligence, providing commentary on the tech industry's most important developments, and what it all means for human behavior, politics, and the future that is already here.

Join us to explore artificial intelligence and other tech trends, what it means for your government, and how they will shape the future of work redefining how we interact with our colleagues, peers, and the communities we serve.

CONCURRENT SESSIONS 2:40 P.M. - 3:30 P.M.

Sunday, 2:40 p.m. - 3:30 p.m.

A is for Analysis: Using the MD&A to Tell the Story Behind the Numbers

- Tangerine Ballroom, WF2 1 CPE Basic
- Accounting Governmental

Sunday, 2:40 p.m. - 3:30 p.m.

Cutting the Red Tape: Performance Based RFPs

- Rooms W224. ABEF 1 CPE Intermediate
- Finance

Sunday, 2:40 p.m. - 3:30 p.m.

Engaging Academic Thinking in the Work of Government with the Public Finance Journal (PFJ)

■ Rooms W224, CDGH ■ 1 CPE ■ Intermediate

■ Finance

Sunday, 2:40 p.m. – 3:30 p.m.

Let's Not be Petty: Getting Rid of Petty Cash

■ Tangerine Ballroom, WF1 ■ 1 CPE ■ Basic

■ Management Services

Sunday, 2:40 p.m. - 3:30 p.m.

LGBTQIA+ Caucus Networking Meeting

■ Tangerine Ballroom, WF3 ■ 1 CPE ■ Basic

■ Personnel/Human Resources

Sunday, 2:40 p.m. - 3:30 p.m.

Options for Cutting the Cost of Employee Health Benefits

■ Room W230 ■ 1 CPE ■ Basic ■ Personnel/Human Resources

Sunday, 2:40 p.m. - 3:30 p.m.

Rethinking Financial Reporting

■ Tangerine Ballroom, WF4 ■ 1 CPE ■ Advanced

■ Accounting (Governmental)

CONCURRENT SESSIONS 3:50 P.M. - 5:05 P.M.

Sunday, 3:50 p.m. - 5:05 p.m.

2024 Cybersecurity Update

■ Tangerine Ballroom, WF1
■ 1.5 CPE
■ Update

■ Information Technology

Sunday, 3:50 p.m. - 5:05 p.m.

Black Caucus: Annual Meeting

■ Tangerine Ballroom, WF3 ■ 1.5 CPE ■ Basic

■ Personal Development

Sunday, 3:50 p.m. - 5:05 p.m.

Close But No Cigar: Common Errors Identified in GFOA's Awards Program

■ Tangerine Ballroom, WF2 ■ 1.5 CPE ■ Overview

■ Accounting - Governmental

Sunday, 3:50 p.m. - 5:05 p.m.

The Importance of an Investment Program

■ Room W230 ■ 1.5 CPE ■ Basic

■ Management Services

Sunday, 3:50 p.m. - 5:05 p.m.

No Need to Panic: Disaster Planning, Response, and Recovery

■ Rooms W224, ABEF ■ 1.5 CPE ■ Basic

■ Management Services

Sunday, 3:50 p.m. - 5:05 p.m.

Performance-Informed Budgeting: The Prospects and Problems

■ Tangerine Ballroom, WF4 ■ 1.5 CPE ■ Advanced

■ Finance

Sunday, 3:50 p.m. - 5:05 p.m.

Why I'm a Finance Officer

■ Rooms W224, CDGH ■ 1.5 CPE ■ Basic

■ Personal Development

WELCOME RECEPTION

Sunday • 5:00 p.m. - 6:30 p.m.

Orange County Convention Center, Hall WD2

Complimentary • Conference participants and guests are encouraged to attend

Join us for a Welcome Reception to kick off this year's conference and enjoy connecting with colleagues and friends. See you there!

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SUNDAY

MONDAY

Conference Registration

8:00 a.m. - 4:00 p.m., West Lobby E/F

GFOA Hub

8:00 a.m. - 5:00 p.m., West Lobby E/F

General Session

8:30 a.m. – 10:10 a.m., Valencia Ballroom, W415 General Session Sponsor: Oracle

Concurrent Sessions

10:30 a.m. - 12:10 p.m.

Young Professionals Network: Speed Networking

10:30 a.m. - 12:10 p.m., Room W331 A
Open to all conference participants under age 40

Exhibit Hall

11:00 a.m. - 4:30 p.m., Hall WE2

Delegate Luncheon

12:10 p.m. – 1:30 p.m., Hall WE1
Dessert will be available following lunch in Hall WE2
Dessert Sponsor: Deloitte

Concurrent Sessions

1:30 p.m. - 2:20 p.m.

Concurrent Sessions

2:40 p.m. - 3:55 p.m.

Leadership Workshop: Equity & Evidence-Based Budgeting

2:40 p.m. – 4:40 p.m., Sunburst Room, W340 Audience restricted to reserved conference participants

Concurrent Sessions

4:15 p.m. - 5:30 p.m.

8:30 a.m. - 10:10 a.m.

General Session

- Valencia Ballroom, W415 1 CPE credit
- Personal Development



President's Address
Laura Allen, CPFO, ICMA-CM
Budget Analyst III, Capital Budgeting,
Maryland Department of Budget and
Management



Keynote Address
David Brooks

David Brooks is a bestselling author, op-ed columnist at The New York Times, and recurring commentator on PBS NewsHour. He has a gift for bringing readers and audiences alike face to face with the spirit of our times with humor, insight, and quiet passion.

General Session Sponsor: Oracle

CONCURRENT SESSIONS 10:30 A.M. - 12:10 P.M.

Monday, 10:30 a.m. - 12:10 p.m.

Accounting and Auditing Year in Review

- Valencia Ballroom, W415 2 CPE Update
- Accounting Governmental

Monday, 10:30 a.m. – 12:10 p.m.

Halfway Through: What Can IIJA Still Do for You?

- Tangerine Ballroom, WF2 2 CPE Update
- Finance

Monday, 10:30 a.m. – 12:10 p.m.

Hot Topics in the Municipal Bond Sector

- Tangerine Ballroom, WF1 2 CPE Basic
- Finance

Monday, 10:30 a.m. - 12:10 p.m.

On the Campaign Trail: How to Navigate the Politics of Budgeting

- Tangerine Ballroom, WF4 2 CPE Intermediate
- **■** Finance

Monday, 10:30 a.m. - 12:10 p.m.

Putting Assets to Work: Unlocking Value from Publicly-Owned Real Estate

- Rooms W224, CDGH
 2 CPE
 Advanced
- Finance

Monday, 10:30 a.m. - 12:10 p.m.

Small Government Forum: Investing for Small Governments

- Room W230 2 CPE Intermediate
- Management Services

Monday, 10:30 a.m. - 12:10 p.m.

Staffing and Stations and Trucks, Oh My! Fire Service Basics for Finance Officers

■ Rooms W224, ABEF ■ 2 CPE ■ Basic ■ Finance

Monday, 10:30 a.m. – 12:10 p.m.

Young Professionals Network: Speed Networking

■ Room W331 A ■ 0 CPE

12:10 p.m. – 1:30 p.m.

Delegate Lunch

■ Hall WE1

This is a great opportunity to network. (Lunch is not open to guests or exhibitors.)

Followed by dessert in Exhibit Hall WE2.

Dessert Sponsor: Deloitte

CONCURRENT SESSIONS 1:30 P.M. - 2:20 P.M.

Monday, 1:30 p.m. - 2:20 p.m.

Building Hispanic Leadership in GFOA

- Room W331 A 1 CPE Basic
- Business Management & Organization

Monday, 1:30 p.m. - 2:20 p.m.

Looking in the Mirror: Reflections on Different Leadership Styles

- Room W230 1 CPE Basic
- Personal Development

Monday, 1:30 p.m. – 2:20 p.m.

Navigating Contractor Disputes

- Tangerine Ballroom, WF1 1 CPE Advanced
- **■** Finance

Monday, 1:30 p.m. – 2:20 p.m.

New PCI Compliance Standards: What Governments Need to Know

- Tangerine Ballroom, WF3 1 CPE Advanced
- Specialized Knowledge

Monday, 1:30 p.m. - 2:20 p.m.

Paint by Number: Steps for Producing a High Quality PAFR

- Tangerine Ballroom, WF2 1 CPE Basic
- **Communications & Marketing**

Monday, 1:30 p.m. - 2:20 p.m.

Preparing School Districts for the ESSER Funding Cliff

- Rooms W224. CDGH 1 CPE Intermediate
- Business Management & Organization

Monday, 1:30 p.m. – 2:20 p.m.

Using Fiscal Maps to Guide Decision Makers

- Rooms W224, ABEF 1 CPE Intermediate
- Finance

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MONDAY

Monday, 1:30 p.m. - 2:20 p.m.

We're All in This Together: Getting Public Support for Tough Choices

- Tangerine Ballroom, WF4 1 CPE Intermediate
- **■** Finance

CONCURRENT SESSIONS 2:40 P.M. - 3:55 P.M.

Monday, 2:40 p.m. - 3:55 p.m.

Cash May Not be King: The Future of Contactless Payment in Government

- Tangerine Ballroom, WF3 1.5 CPE Intermediate
- Specialized Knowledge

Monday, 2:40 p.m. - 3:55 p.m.

The Climate Cost Collision: Addressing Climate Cost at the State and Local Level

- Tangerine Ballroom, WF1 1.5 CPE Basic
- Finance

Monday, 2:40 p.m. - 3:55 p.m.

Decision Architecture: Designing the Blueprint for a Better Budget

- Rooms W224, ABEF 1.5 CPE Basic
- Finance

Monday, 2:40 p.m. - 3:55 p.m.

Managing Your Debt Portfolio and Program

- Room W230 1.5 CPE Basic
- Finance

Monday, 2:40 p.m. - 3:55 p.m.

Not Getting Any Easier: Ongoing Difficulty with Reporting for Pensions and OPEB

- Tangerine Ballroom, WF2 1.5 CPE Intermediate
- Accounting Governmental

Monday, 2:40 p.m. - 3:55 p.m.

Staying Afloat During an ERP Implementation

- Tangerine Ballroom, WF4 1.5 CPE Basic
- Management Services

Monday, 2:40 p.m. - 3:55 p.m.

Women's Public Finance Network: Fostering Connection and Belonging

- Rooms W224, CDGH 1.5 CPE Basic
- Personal Development

CONCURRENT SESSIONS 4:15 P.M. - 5:30 P.M.

Monday, 4:15 p.m. – 5:30 p.m.

All About ASOPs

■ Tangerine Ballroom, WF3 ■ 1.5 CPE ■ Advanced

MONDAY

■ Finance

Monday, 4:15 p.m. – 5:30 p.m.

Changing Tides: Changes and Error Corrections in Financial Reports

- Tangerine Ballroom, WF2 1.5 CPE Basic
- Accounting Governmental

Monday, 4:15 p.m. – 5:30 p.m.

Mission Impossible: Fixing the Challenges with Public Sector Hiring Practices

- Rooms W224, ABEF 1.5 CPE Basic
- Personnel/Human Resources

Monday, 4:15 p.m. – 5:30 p.m.

Partnering with Public Works: Using Data and Levels of Service for Better Asset Management

■ Room W230 ■ 1.5 CPE ■ Basic ■ Finance

MONDAY, JUNE 10

Monday, 4:15 p.m. - 5:30 p.m.

Public Engagement That Works

- Tangerine Ballroom, WF1 1.5 CPE Intermediate
- Communications & Marketing

Monday, 4:15 p.m. – 5:30 p.m.

Risky Business: What's the Right Amount of Reserves?

- Tangerine Ballroom, WF4
 1.5 CPE
 Advanced
- Finance

Monday, 4:15 p.m. – 5:30 p.m.

Sunshine on GFOA's Latest Initiatives: Collaborating with GFOA State and Provincial Associations

■ Room W331A ■ 0 CPE

Monday, 4:15 p.m. - 5:30 p.m.

Utility Finance Forum: Lessons Learned in Modernizing Billing Systems

- Rooms W224, CDGH 1.5 CPE Intermediate
- Information Technology

TUESDAY AT-A-GLANCE

Conference Registration

8:00 a.m. - 4:00 p.m., West Lobby E/F

GFOA Hub

8:00 a.m. - 5:00 p.m., West Lobby E/F

General Session & Annual Business Meeting

8:30 a.m. - 10:00 a.m., Valencia Ballroom, W415

Exhibit Hall

10:00 a.m. - 2:00 p.m., Hall WE2

Concurrent Sessions

10:20 a.m. - 12:00 p.m.

Delegate Luncheon

12:00 p.m. – 1:30 p.m., Hall WE1 Dessert Sponsor: J.P. Morgan

Concurrent Sessions

2:00 p.m. - 3:15 p.m.

Leadership Workshop: Developing Skills to Lead

2:00 p.m. – 4:00 p.m., Sunburst Room, W340 Audience restricted to reserved conference participants

Concurrent Sessions

3:35 p.m. – 4:50 p.m.

GFOA Closing Event

7:30 p.m. – 11:30 p.m.
Universal Studios Florida
Tickets must have been purchased in advance
Entertainment Sponsor: PFM Asset Management

8:30 a.m. - 10:00 a.m.

General Session & Annual Business Meeting

- Valencia Ballroom, W415
 1 CPE credit
- Finance



Presiding: Laura Allen, CPFO, ICMA-CM Budget Analyst III, Capital Budgeting, Maryland Department of Budget and Management

GFOA holds an annual meeting of the members to conduct official business. At this meeting GFOA's active members select new members of the Executive Board and vote on policy statements that have been prepared by the standing committees and recommended for approval by GFOA's Executive Board.



Comments by Incoming President: Tanya Garost City Manager, City of Martensville, Saskatchewan



Keynote Address Rana Foroohar

Rana Foroohar is a global business columnist and associate editor at the Financial Times and a global economic analyst at CNN. Rana is also the author of three critically acclaimed books, *Makers and Takers:* How Wall Street Destroyed Main Street, Don't Be Evil: The Case Against Big Tech, and Homecoming: The Path to Prosperity in a Post-Global World.

CONCURRENT SESSIONS 10:20 A.M. - 12:00 P.M.

Tuesday, 10:20 a.m. - 12:00 p.m.

Are We Done Yet? Recap from the Implementation of GASB 87, 94, and 96

- Tangerine Ballroom, WF2 2 CPE Intermediate
- Accounting Governmental

Tuesday, 10:20 a.m. - 12:00 p.m.

From Excel to AI: Low Cost Technologies with Big Impact

- Tangerine Ballroom, WF1 2 CPE Basic
- Information Technology

Tuesday, 10:20 a.m. - 12:00 p.m.

The Language of Numbers: How to Clearly Communicate

- Tangerine Ballroom, WF4
 2 CPE
 Basic
- Communications & Marketing

Tuesday, 10:20 a.m. - 12:00 p.m.

Out of Sight: Building a Procurement Function in Small Governments

■ Room W230 ■ 2 CPE ■ Intermediate ■ Finance

Tuesday, 10:20 a.m. - 12:00 p.m.

The Role of Natural Assets in Planning for Resiliency

TUESDAY

- Rooms W224, CDGH 2 CPE Intermediate
- **■** Finance

Tuesday, 10:20 a.m. - 12:00 p.m.

Welcome to 2030: Long-Term Financial Planning in Government

■ Rooms W224, ABEF
■ 2 CPE
■ Basic
■ Finance

Tuesday, 10:20 a.m. - 12:00 p.m.

Year in Washington, DC: Federal Updates

- Tangerine Ballroom, WF3
 2 CPE
 Update
- Finance

UESDAY

12:00 p.m. - 1:30 p.m.

Delegate Luncheon

■ Hall WE1

This is a great opportunity to network. (Lunch is not open to guests or exhibitors.)

Dessert will be preset on lunch tables.

Dessert Sponsor: J.P. Morgan

CONCURRENT SESSIONS 2:00 P.M. - 3:15 P.M.

Tuesday, 2:00 p.m. – 3:15 p.m.

Debt Market Trends and Future Outlook

- Tangerine Ballroom, WF1 1.5 CPE Intermediate
- Finance

Tuesday, 2:00 p.m. - 3:15 p.m.

Going With the Flow: The Importance of Cash Flow Forecasting

- Room W230 1.5 CPE Basic
- Management Services

Tuesday, 2:00 p.m. - 3:15 p.m.

Let's Make Some Magic: The Basics of Business Process Improvement

- Rooms W224, ABEF 1.5 CPE Basic
- **Management Services**

Tuesday, 2:00 p.m. - 3:15 p.m.

Pension and Defined Contribution Plan Update

- Tangerine Ballroom, WF3 1.5 CPE Update
- Personnel/Human Resources

Tuesday, 2:00 p.m. – 3:15 p.m.

To P3 or Not to P3

- Rooms W224, CDGH
 1.5 CPE
 Intermediate
- Finance

Tuesday, 2:00 p.m. - 3:15 p.m.

Update on the Financial Data Transparency Act

- Tangerine Ballroom, WF2 1.5 CPE Update
- Accounting Governmental

Tuesday, 2:00 p.m. – 3:15 p.m.

The Who, What, Where and When of Budgeting

- Tangerine Ballroom, WF4 1.5 CPE Intermediate
- **■** Finance

CONCURRENT SESSIONS 3:35 P.M. - 4:50 P.M.

Tuesday, 3:35 p.m. - 4:50 p.m.

Doing Your Homework: Due Diligence for Financial Services Providers

- Tangerine Ballroom, WF3 1.5 CPE Intermediate
- Management Services

Tuesday, 3:35 p.m. – 4:50 p.m.

Making a Good First Impression: How to Prepare for Your Bond Ratings

■ Room W230 ■ 1.5 CPE ■ Intermediate ■ Finance

Tuesday, 3:35 p.m. - 4:50 p.m.

Making Technology Work for You: Robotic Process Automation in Public Finance

- Tangerine Ballroom, WF4 1.5 CPE Intermediate
- Information Technology

Tuesday, 3:35 p.m. – 4:50 p.m.

Rethinking Budgeting in Action

- Rooms W224, ABEF 1.5 CPE Basic
- Finance

TUESDAY. JUNE 11

Tuesday, 3:35 p.m. - 4:50 p.m.

Triple Digit Heat Wave: When to Expect 102 and 103

■ Tangerine Ballroom, WF2 ■ 1.5 CPE ■ Intermediate

■ Accounting – Governmental

Tuesday, 3:35 p.m. - 4:50 p.m.

Urban Forum: Responding to the Homelessness Crisis

■ Rooms W224, CDGH ■ 1.5 CPE ■ Intermediate

■ Finance

Tuesday, 3:35 p.m. - 4:50 p.m.

What's In It For You: Leveraging the Inflation Reduction Act (IRA)

■ Tangerine Ballroom, WF1 ■ 1.5 CPE ■ Basic

■ Finance



GFOA CLOSING EVENT

Tuesday, June 11 ■ 7:30 p.m. - 11:30 p.m.

Universal Studios Florida

Tickets must have been purchased in advance

Enjoy a night of entertainment with unlimited exclusive access to incredible rides and attractions at the world's premier movie and TV based theme park. **Don't miss this night to remember!**

Entertainment Sponsor: PFM Asset Management

WEDNESDAY AT-A-GLANCE

Luggage Check

6:30 a.m. – 12:30 p.m., Room W240 A Sponsor: Destination DC

Concurrent Sessions 8:30 a.m. - 10:10 a.m.

Concurrent Sessions 10:30 a.m. - 12:10 p.m.



CONCURRENT SESSIONS 8:30 A.M. - 10:10 A.M.

Wednesday, 8:30 a.m. - 10:10 a.m.

Budgeting in a Post-ARPA World

- Rooms W224, ABEF 2 CPE Advanced
- Finance

Wednesday, 8:30 a.m. - 10:10 a.m.

Do You Trust Me?

- Tangerine Ballroom, WF4 2 CPE Basic
- Behavioral Ethics

Wednesday, 8:30 a.m. - 10:10 a.m.

A New Tool for Public Finance: Can Al Hack a Brighter Future?

- Tangerine Ballroom, WF1
 2 CPE
 Update
- Information Technology

Wednesday, 8:30 a.m. - 10:10 a.m.

Touch All the Bases: Tips for Hitting Your 2024 Single Audit Out of the Park

- Tangerine Ballroom, WF2 2 CPE Update
- Accounting Governmental

Wednesday, 8:30 a.m. - 10:10 a.m.

When the Sky Actually Falls, Where do We Start?

- Tangerine Ballroom, WF3 2 CPE Intermediate
- Finance

Wednesday, 8:30 a.m. - 10:10 a.m.

You've Got a Friend in Me: The Benefits of Succession Planning and Mentoring

- Room W230 2 CPE Basic
- Personnel/Human Resources

CONCURRENT SESSIONS 10:30 A.M. - 12:10 P.M.

Wednesday, 10:30 a.m. - 12:10 p.m.

Best Practice Overview: Debt Management Policies and Practices for All Governments

■ Room W230 ■ 2 CPE ■ Basic ■ Finance

Wednesday, 10:30 a.m. - 12:10 p.m.

Beyond the Finance Office: Building a Collaborative Relationship with Parks and Rec

■ Rooms W224, ABEF ■ 2 CPE ■ Basic ■ Finance

Wednesday, 10:30 a.m. - 12:10 p.m.

Managing Water Infrastructure and Assets in Modern America

- Tangerine Ballroom, WF4 2 CPE Intermediate
- Finance

Wednesday, 10:30 a.m. - 12:10 p.m.

Outsourcing Accounts Payables: Ideas for Greater Efficiencies in the Treasury Office

- Tangerine Ballroom, WF1 2 CPE Basic
- Business Management & Organization

Wednesday, 10:30 a.m. - 12:10 p.m.

Relax and Reflect: An Overview and Panel Discussion on Liabilities for Compensated Absences

■ Tangerine Ballroom, WF2 ■ 2 CPE ■ Intermediate

WEDNESDAY

■ Accounting – Governmental

Wednesday, 10:30 a.m. - 12:10 p.m.

Show Me the Money: Options for Increasing Revenue

- Tangerine Ballroom, WF3 2 CPE Intermediate
- **■** Finance

RIBBON-CUTTING CEREMONY

EXHIBITORS

EXHIBIT HOURS

Sunday 9:30 a.m.

Exhibits will be located in Hall WE2 of the Orange County Convention Center, West Concourse.

HALL OPEN HOURS

Sunday 9:30 a.m. - 1:30 p.m. 11:00 a.m. - 4:30 p.m. Monday Tuesday 10:00 a.m. - 2:00 p.m.

COMPANY NAME	BOOTH NO.
Abdo	330
AccuFund	131
Aclarian LLC	551
AGA	745
Alight Solutions	540
Allovue, a PowerSchool Company	538
Amazon Business	214
American Express	209
AmpliFund	406
Andrews Technology	709
Applications Software Technology	425
Arbitrage Compliance Specialists	328
Argent Institutional Trust Company	649
Avenu Insights and Analytics	816
Avero Advisors	632
Baker Tilly	605
The Bank of New York Mellon	445
Bingham Arbitrage Rebate Services	434
Blackbaud	312
BLX Group	810
ВМО	835
The Bond Buyer	550
BondLink	503
Brightly Software	602
Bronner Group	223

COMPANY NAME	BOOTH NO.
BS&A Software	415
Can/Am Teller Cashiering	520
Carr, Riggs & Ingram CPAs and Advisors	830
Caselle	733
The Central Intelligence Agency	430
CentralSquare Technologies	631
Certified Payments by Deluxe	726
CGI	422
Chandler Asset Management	409
Cherry Bekaert	740
CLA	808
ClearGov	521
Clearwater Analytics	844
ClientFirst Technology Consulting	625
CLOUDVICE	746
Cognizant	651
Commerce Bank	729
Computershare Trust Company	811
Continental Utility Solutions	347
CORE	441
Crowe	630
DAC Bond	308
Dayforce	349
DebtBook	533
Deckard Technologies	700
Deloitte	203
Destination DC - Get ready for GFOA 2025!	837
DFIN - Donnelley Financial Solutions	623
Digital Designs, Inc.	751
DRS	252
DynaTouch Corp.	749
Edmunds GovTech	333
Eide Bailly	342
Ellipse Solutions	752
Empower	653

EXHIBITORS

EXHIBITORS

COMPANY NAME	BOOTH NO.
Envisio	439
Equitable	129
Euna Solutions	509
EY	524
Fairfax Software	750
FBAC LLC	715
F.H. Black & Company Incorporated	739
FHN Financial	722
FinQuery, formerly LeaseQuery	109
FirsTech	828
Fitch Ratings	231
FLStar	233
Fluxx	250
Forvis Mazars	402
FourthSquare	344
Gallagher	747
Garver	251
Gehring Group, A Risk Strategies Company	527
GFOA's Research and Consulting Center	329
GNC Consulting	846
Government Portfolio Advisors	153
Government Window, LLC	628
GovHR USA/MGT Consulting	812
GovOS	721
GovSense	253
Granicus	748
Grant Street Group	243
Graviton Consulting Services	650
Guidehouse	744
Harris Local Government	447
Hawkins Delafield & Wood LLP	724
HCA Asset Management	803
HdL Companies	247
Highstreet IT Solutions	834
Hilltop Securities	230

COMPANY NAME	BOOTH NO.
HTC Global Services	742
Huntington National Bank	450
i3 Verticals	823
IBM Consulting	641
IC System	352
IGM Technology	444
IHS Software	346
Infor	339
InfoSend	225
Insight Investment	325
IntelliPay	607
IntraFi	145
InvoiceCloud	113
IRIS Carbon	332
J.P. Morgan	303
KeyBanc, Capital Markets	449
Lincoln Financial Group	643
Lincoln Institute of Land Policy / Claremont Lincoln	oln Univ. 848
LSL	221
Management Concepts	738
Marcum LLP	348
Matrix Consulting Group	249
Matrix Imaging Solutions	350
Mauldin & Jenkins	426
Maximus US Services, Inc.	353
Meeder Public Funds, Inc.	248
Metaformers Inc.	432
MIP Fund Accounting by Community Brands	553
MissionSquare Retirement	613
Moody's Investors Service	307
Multi-Bank Securities, Inc.	717
Multiview ERP	711
MuniBilling	135
MuniciPAY	727
Muni-Link	151

EXHIBITORS

EXHIBITORS

COMPANY NAME	BOOTH NO.
MuniPro	825
Mythics	227
NFP Retirement	817
OneStream Software	702
OpenGov	403
Oracle	311
PARS	720
PayIt	208
Paymentus	703
PaymentWorks	212
Paymerang	814
PFM Asset Management	103A
PFM	211
Phoenix Business	832
Plante Moran	411
PMA Financial Network	639
Point & Pay	708
Polco	508
PrintMail Solutions	235
Professional Credit	245
Public Consulting Group	514
Public Trust Advisors	139
Records Consulting, Inc.	604
Renkim Corporation	234
REPAY	601
RPI Consultants	244
SAFEChecks	609
Sage	117
SageView Advisory Group	731
SAP	433
SAP Concur	429
Shamrock Solutions	345
Sierra-Cedar	428
SoftResources	544
Software Solutions	626

COMPANY NAME	BOOTH NO
S&P Global Ratings	228
Springbrook Software	321
SpryPoint Services	652
Stantec	453
Sylogist	320
SymPro	516
Sysoft Getall	512
System Innovators	452
TCP Software	327
TD Bank N.A.	546
ThirdLine	510
TownCloud	529
Tranzpay	648
Tru Consulting	826
Tungsten Automation	147
Tyler Technologies	121
UKG	324
UMB Bank	421
U.S. Bank	103E
Util-assist	451
Vertosoft	526
Visa	331
Visual Lease	351
Voya Financial	448
Water Company of America	420
Weaver	549
Wespay	833
We The Creative	621
Willdan	706
Witt O'Brien's Ambipar Response	807
WizeHive	149
Wondr Health	133
Workday	543
Workiva	645
Xpress Bill Pay	446

GFOA wishes to express its appreciation to the following sponsors:

DIAMOND SPONSORS

- PFM Asset Management for Tuesday finale entertainment and general support
- Hilltop Securities Inc. for delegate notebooks and general support
- MissionSquare Retirement for delegate bags and general support
- Oracle for Monday general session and general support

PLATINUM SPONSORS

- Tyler Technologies for delegate lanyards and general support
- U.S. Bank for general support

GOLD SPONSORS

- **Deloitte** for Monday dessert and general support
- EY for delegate water bottle, Sunday Welcome entertainment, and general support
- Infor for general support
- J.P. Morgan for Tuesday dessert and general support

SILVER SPONSORS

- Alight Solutions for Monday breakfast and general support
- Amazon Business for Wednesday coffee and general support
- Bank of America for Sunday snack and general support
- CentralSquare Technologies for Monday coffee and general support
- Forvis Mazars for Monday snack and general support
- KeyBanc, Capital Markets for Wednesday breakfast and general support
- OneStream Software for Tuesday breakfast and general support
- OpenGov for Tuesday coffee and general support
- Paymentus for co-sponsoring the Black Caucus Reception and general support

SILVER SPONSORS

■ PFM for WPFN Luncheon, co-sponsoring the Black Caucus Reception, and general support

CONFERENCE SPONSORS

- **Protiviti** for Tuesday afternoon snack and general support
- Stifel for 5k and general support
- Visa for general support

BRONZE SPONSORS

- Alvarez & Marsal Public Sector Services for general support
- American Express for general support
- Broadridge Financial Solutions for general support
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- Chandler Asset Management for general support
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- **Destination DC** for Wednesday luggage check
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- IGM Technology for general support
- Loop Capital Markets for co-sponsoring the Black Caucus Reception
- NewGen Strategies & Solutions for general support
- Segal for general support
- Springbrook Software for general support

Who's Who (2023-2024)







Laura Allen, President
Budget Analyst III, Capital Budgeting,
Maryland Department of Budget and Management

Tanya Garost, President-ElectCity Manager, City of Martensville, Saskatchewan

Terri Velasquez, Past PresidentFinance Director, City of Aurora, Colorado







Sonia Andrews, Treasurer/CFO, City of Scottsdale, Arizona

Lunda Asmani, Chief Financial Officer, Norwalk Public Schools, Connecticut

Jennifer Brown, Director of Fiscal Projects, City of Sugar Land, Texas







Veronica Carrillo, Assistant Director of Finance, City of San Antonio, Texas

Timothy Ewell, Chief Assistant County Administrator, Contra Costa County, California

Bruce H. Fisher, Member, Nova Scotia Utility and Review Board







Edward Gin, Chief Financial Officer, New Hampshire Housing Jason Greene, Chief Financial Officer, City of Miami Beach, Florida Anne P. Harty, Chief Financial Officer,

City of Rock Hill, South Carolina







Sue Iverson, Finance and Accounting Manager, City of Red Wing, Minnesota

Grace Martinez, Director, Financial Reporting and Operational Accounting, Metropolitan Transportation Commission, San Francisco, California

Debra Roberts, Pennsylvania







David Schmiedicke, Finance Director, City of Madison, Wisconsin

Kendel Taylor, Director of Finance, City of Alexandria, Virginia

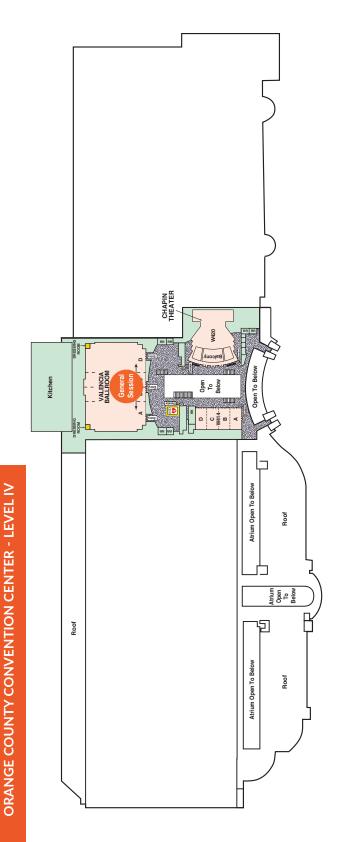
Diane Waldron, Comptroller, City of Bristol, Connecticut

- Hyatt Regency Orlando 9801 International Drive Phone: (407) 284-1234
- Hilton Orlando 6001 Destination Parkway Phone: (407) 313-4300
- Rosen Plaza Hotel 9700 International Drive Phone: (407) 996-9700
- Rosen Centre Hotel 9840 International Drive Phone: (407) 996-9840
- 5 DoubleTree by Hilton Orlando at SeaWorld

10100 International Drive Phone: (407) 352-1100

- 6677 Sea Harbor Drive Phone: (407) 351-5555
- 7 Days Inn Convention Center/ International Drive 9990 International Drive Phone: (407) 352-8700
- 8 Orange County Convention Center, West Concourse 9800 International Drive Phone: (407) 685-9800
- 9 Residence Inn by Marriott at SeaWorld

11000 Westwood Boulevard Phone: (407) 313-3600



ORANGE COUNTY CONVENTION CENTER - LEVEL II





Save the Date

for GFOA's 119th Annual Conference

June 29-July 2, 2025

